



BULKY DOCUMENTS

(Exceeds 100 pages)

Filed: 6/22/2012

Title: DECLARATION OF CURT FINCKLER IN SUPPORT OF
OPPOSER BACH FLOWER REMEDIES LIMITED'S OPPOSITION TO
THE SUMMARY JUDGMENT MOTION OF APPLICANT

Part 2 of 2

91200168

You are here » Welcome » Who We Are

Who We Are

Nelsons is a family-owned business and the UK's largest manufacturer of natural healthcare products, including Rescue Remedy®, Bach® Original Flower Remedies, Nelsons™ Homeopathy, Nelsons Arnileve™, and Nelsons Pure & Clear™.

As Europe's longest established homeopathic manufacturer, Nelsons has supplied quality homeopathic medicines, prepared to traditional Hahnemannian methods, since 1860. First opened by Ernst Armbrecht, a pharmacist and disciple of Hahnemann, Nelsons Homeopathic Pharmacy continues to provide the highest quality advice and service on homeopathy for practitioners and the general public.

Our links with the Bach® Original Flower Remedies go back to Dr Bach himself in the 1930s, with the relationship between Nelsons and The Bach Centre, based at Dr Bach's former home, Mount Vernon in Oxfordshire, continuing to this day. Both these and our comprehensive range of homeopathic medicines are produced in our specialist manufacturing laboratories in Wimbledon. The standards of medicine which made the Nelsons Homeopathic Pharmacy famous worldwide are rigorously upheld today throughout our full range of over-the-counter products.

Today, Nelsons exports to over 70 countries around the world and has subsidiary offices in Boston in the US and Hamburg in Germany. The company is run by Robert Wilson, and his brother Patrick, leading a team of some 200 professional and committed employees.

Our head office and our manufacturing facilities are located in Wimbledon, London, just a few miles apart. Nelsons Homeopathic Pharmacy is based in central London, and we have a second pharmacy in Dublin. Spatone is manufactured at the Trefriw Wells Spa in Snowdonia, in Wales.

To help communicate the value of complementary medicine, we support a range of initiatives in the fields of Integrated Health and of Homeopathy.

BF 00273

You are here » Welcome » Bach® Original Flower Remedies

Bach Flower Remedies

The culmination of a life's work for Dr Edward Bach, this system of 38 plant and flower based remedies helps manage the emotional demands of everyday life. Each of the 38 remedies aids a specific emotion and personal combinations can be tailored to everybody's individual needs.

Nelsons manufactures the Bach® Original Flower Remedies, which are produced according to Dr Bach's traditional methods and originate from the Bach Centre.

- Visit the **Bach® Original Flower Remedies** website, where you can find information about the remedies, use our online **Remedy Chooser** and learn about how you can train in Dr Bach's system of remedies.
- Visit the **Rescue Remedy®** website to find out more about this famous blend of five Bach Original Flower Remedies to help with daily stressful situations.
- Buy Bach® Original Flower Remedies in the Nelsons online store.

Useful products

Bach® Original Flower Remedies

RESCUE® Remedy

Buy our products

Buy online

BF 00274

You are here » Welcome » Bach Practitioners

Bach Practitioners



Nelsons aim is to work very closely with Bach practitioners on a day-to-day basis. We look to provide as much support for Bach Practitioners as we can – whether they are studying or running their own practice. We do this both through our education program and through the Practitioner Support Program that we provide to BFRPs.

If you are interested in becoming a Bach Foundation Registered Practitioner, please see the following pages:

- **Training in the Bach Flower Remedies** – the Bach International Education Program
- Forthcoming courses

Coming Soon: Exclusive Area for Bach Foundation Registered Practitioners

We are working to provide our Bach Foundation Registered Practitioners with a personal log in access section which will have a dedicated are for our Registered Practitioners. In this section you will find:

- Periodic copies of practitioners' e-bulletin that contains updates from Nelsons as well as important practitioner news.
- Communications toolkit, short courses, forms, and files that were developed with information to support you in communicating with your clients, public and the press.
- Brochures available for download that can help provide additional information on the remedies.

This area is currently under construction, and will be available in the future. Please check back again. Thank you.

Other useful links

- Bach Centre website
- Buy Bach online

*BFRPs are practitioners listed on the Bach Centre's International Register of Practitioners. Refer to the "Find a Practioner" tab on this website if you would like to speak to a Bach Practioner near you, or you can also contact the Bach Centre via their website (see link above right) for more information.

The Bach Centre



Learn more about **Dr Edward Bach**, who developed the system of 38 remedies, at www.bachcentre.com

Buy Bach products



Buy Bach® Original Flower Remedies in the Nelsons online store

BF 00275

You are here » Home » About Nelsons » Contact Us

Contact Us

Our contact details for the UK and abroad are below:

- **Global locations** – the contact details for our various global offices
- **International distributors** – contact details for our worldwide distributors
- **Brand enquiries** – contact details for each of our brands
- **Press enquiries** – for members of the press
- **Education enquiries** – for education enquiries, including enquiries about our Bach International Education Programme (BIEP)

Global locations

If you would like to contact one of our global offices, please see details below:

UK headquarters (London, UK)

- Email: enquiries@nelsons.net
- Phone: +44 (0)20 8780 4200
- Fax: +44 (0)20 8789 0141
- Postal address: A Nelsons and Co Ltd, Nelsons House, 83 Parkside, Wimbledon, London SW19 5LP.
- Map

UK manufacturing site (London, UK)

- Email: enquiries@nelsons.net
- Phone: +44 (0)20 8780 4200
- Fax: +44 (0)20 8780 5871
- Postal address: 5-9 Endeavour Way, Wimbledon, London, SW19 8UH.
- Map

Nelsons Homeopathic Pharmacy (London, UK)

- Email: pharmacy@nelsons.net
- Phone: +44 (0)20 7629 3118
- Postal address: 87d Duke Street, Mayfair, London, W1K 5PQ
- Website: www.nelsonshomeopathy.com
- Map

Nelsons Homeopathic Dispensary (Dublin, Ireland)

- Email: dublindispensary@nelsons.net
- Phone: +35 (0)1 6790451
- Fax: +35 (0)1 6790457
- Postal address: 15 Duke St, Dublin 2, Ireland.

Spatone Spa (Trefriw Wells Spa, Wales, UK)

- Email: info@spatone.com
- Phone: +44 (0)1492 640057
- Fax: +44 (0)1492 641590
- Postal address: Spatone, Trefriw Wells Spa, Trefriw, North Wales, LL27 0BR.

US office (Boston, US)

- Email: enquiries@nelsons.net
- Phone: +1 978 988 3833 or +1(800) 319 9151
- Fax: +1 978 988 0233
- Postal address: Nelsons, 21 High Street, Suite 302, North Andover, MA01845.

German office (Hamburg, Germany)

- Email: enquiries@nelsons.net

Your questions answered

Answers to common questions about complementary medicine.

Latest news

Read recent press releases in our media centre.

BF 00276

- Fax: +49 40 61 18 33 13
- Postal address: Nelsons Gmbh, Heegbarg 2, D-22391, Hamburg, Germany.

International distributors

Nelsons' products are available worldwide through international distributors.

Click on the links below to find details of suppliers in each region:

- **Europe**
- **Latin America**
- **Rest of World**

Brand enquiries

If your enquiry is about a specific brand, please use the following links:

- **Nelsons Arnicare™**
- **Bach™ Original Flower Remedies**
- **Nelsons™ skin range**
- **Nelsons™ Homeopathy**
- **Nelsons Pure & Clear™**
- **RESCUE®**
- **Spatone™**
- **Nelsons Teetha™**

Press enquiries

If you are a member of the press with an enquiry, please contact:

- **UK press office**
- **US press office**
- **German press office**

Education enquiries

For Education enquiries, including the Bach International Education Programme (BIEP), please contact:

- **UK/Central Education team**
- **US Education team**
- **German Education team**

BF 00277

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 5

TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**



- Wall
- Info
- Friend Activity
- "Want" To-Do List
- Videos
- Photos
- Notes

About

The Official Rescue® Remedy North American Fan Page: Trusted for over 70 ye...

More

16,005

like this

69

talking about this

Likes

See All



Earth Fare



The Vitamin Shoppe



Whole Foods Market



Spatone pur-Absorb Iron



Westerly Natural Market, Inc.

Create a Page

Get Updates via RSS

Report Page

Share

Rescue Remedy



Health/Beauty



Wall

Rescue Remedy · Everyone (Top Posts) ▾

Share: Post Photo

Write something...



Rescue Remedy

My New Year resolution is _____.

Like · Comment · Share · January 2 at 3:03pm ·

7 people like this.

View all 16 comments

1 share



Lynette Molina to be Fearless!

January 10 at 6:29pm · Like · 1



Johanna Constance Longden rescue remedy has worked 4 me

January 14 at 5:49pm · Like

Write a comment...



Denver Doula

Oh my goodness - its rare but sometimes you notice the subtleties in movies that no one else does. And as a user of Bach flower remedies I just saw Rescue Remedy in 13 Going on 30 in the first meeting scene where Richard is all stressed out... HILARIOUS!

View Post · January 13 at 3:32am



Rescue Remedy

What makes your holiday happy? Tell us and we'll randomly choose one post to receive a Rescue holiday goody bag!

Like · Comment · December 22, 2011 at 12:45pm ·

15 people like this.

View all 89 comments

Write a comment...



Nuland

Hi Rescue, we are a family from Ecuador committed to wellness in our lives and planet. We are working in a project of a shop in our city, Quito, where we can offer organic and natural products for life. We want to know the best way for both of us of having your products here, maybe as a representation of your company or maybe just buying and importing the products to our country with an exclusivity in distribution in Ecuador.

Like · Comment · Tuesday at 10:41am ·



Greg Williams

I tell you something, I was just having a panic attack, took a RR pastille and feel a lot calmer in minutes. How long does it last for?

Like · Comment · January 9 at 5:09pm ·

More Posts

Create a Page

People You May Know

See All

Sponsored

See All

Perfect Vision Naturally

visionwithoutglasses-program.info



A Comprehensive Guide on How to Improve Vision Without Glasses, Contact Lenses or Surgery.

The Diet Solution Program

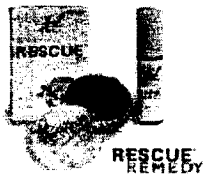
thedietsolutionprogram.com



Stop Dieting, Start Eating and Start Living!

BF 00206

1 • Chat



Rescue Remedy



Health/Beauty

Create a Page

- Wall
- Info
- Friend Activity
- "Want" To-Do List
- Videos
- Photos
- Notes

About

The Official Rescue® Remedy North American Fan Page: Trusted for over 70 ye...

More

16,005

like this

69

talking about this

Likes

See All



Earth Fare



The Vitamin Shoppe



Whole Foods Market



Spatone pur-Absorb Iron



Westerly Natural Market, Inc.

Create a Page

Get Updates via RSS

Report Page

Share

Basic Information

Founded

1936

About

The Official Rescue® Remedy North American Fan Page: Trusted for over 70 years in 66 countries for all-natural stress relief. Rescue Your Day Now!

Description

You're doing the work thing, the family thing, the social thing. Stay a step ahead with Rescue Remedy®. A blend of 5 of the 38 Bach Original Flower Remedies, Rescue Remedy is perfect for anyone with a 'To Do' list. Formulated to help you stress less and keep up with life's demands, Rescue Remedy is available in several convenient formats to fit within your busy day. Keep Pastilles handy for the ...See More

Mission

Over 70 years ago, Dr. Edward Bach, recognized the need for an emergency treatment to help people cope with everyday stress and created Rescue Remedy. Today, Rescue Remedy is still made with the same formula, using 5 of his 38 Bach Original Flower Remedies. Rescue Remedy is a trusted ally for millions of people around the world.

Products

Bach Rescue® Remedy - The original. It is available in both 10ml and 20ml sizes of drops and 7ml and 20ml sprays. To use dilute four drops of Rescue Remedy in a glass of water and sip at intervals. Rescue Remedy Spray recreates the same calming effects as 4 drops of the liquid in 2 quick sprays. Rescue Remedy Spray is discreet and small enough for a purse or a pocket. For people on the go, Rescue Remedy Spray is a fast-acting and accurate way to deliver the remedy. Replenish as necessary.

Rescue® Cream - General skin salve to sooth and restore. Containing a blend of six Bach Flower Essences, it lets you apply cream externally and moisturizes rough, dry skin to restore it to its natural good condition. Bach Rescue Cream is available in a 50g tube.

Rescue® Gel - Just as Rescue Cream offers relief for stressed skin, Rescue Gel provides soothing and cooling relief for stressed muscles. Available in a 30g tube.

Rescue® Sleep - Calms your restless mind providing natural relief for sleeplessness caused by stress and repetitive thoughts. Containing a blend of Rescue Remedy and the Bach Flower Remedy White Chestnut, Rescue Sleep allows you to sleep naturally and wake refreshed. Available in both 20ml and 7ml sizes of spray.

Rescue® Energy - Stimulant-free and caffeine-free, Rescue Energy improves the body's ability to handle stress, strengthen its natural energy reserves, and restore emotional vitality. Containing a blend of Rescue Remedy and the Bach flower Remedy Olive, Rescue Energy is all-natural, non-narcotic, and non-habitforming. Available in both 20ml and 7ml sizes of spray.

Rescue Remedy Pet - For years, Rescue Remedy has been recommended by veterinarians worldwide as an emergency remedy to help calm pets of all types during all kinds of stressful situations. This alcohol-free formulation is suitable for all animals, including dogs, cats, horses, and birds. Available in 10ml size.

Website

<http://www.rescuere medy.comwww.rescuesle...>

Likes and Interests

Likes

Spatone pur-Absorb Iron, Dr. Mehmet Oz, The Vitamin Shoppe, Earth Fare, Westerly Natural Market, Inc., Sprouts Farmers Market, GNC Live Well, Dr. Roberta Lee, I ♥ STRESS, Whole Foods Market, Rescue Remedy Pet, Bach Original Flower Remedies, Nelsons Pure & Clear: Acne Care

Sponsored

See All

Perfect Vision Naturally

visionwithoutglasses-program.info



A Comprehensive Guide on How to Improve Vision Without Glasses, Contact Lenses or Surgery.

Yeast infection No More

yeastinfectioncuresystem.info



Discover a Natural Cure Guide That Will Eradicate Your Yeast Infection Forever.

New Markdowns at Zappos!

zappos.com



Shop Zappos.com today and save on your favorite brands for a limited time. Plus, get fast free shipping and returns.

"Racheal Ray Lost 47 Pounds"



She lost 6 lbs / week by following this surprising diet tip.

Like: 32,775 people like this.

Groupon!

groupon.com



5 New things to do in Baltimore everyday.

Sleep Apnea Supplies-Save

sleepapneasupplies.sleepconnect.com



If you have Sleep Apnea, you may qualify for CPAP or BiPAP supplies at little or no cost. Learn how now.

1 Chat

BF 00207



Like Comment



Rescue Remedy

Here's a photo of RESCUE Chewing Gum - our newest family member. Cheers!

Like · Comment · Share · August 4, 2010

👍 66 people like this.



Ashley Christine interesting...what does it taste like

August 4, 2010 at 11:43am · Like



Leslie Deann Adams I love this new product! What an innovative way to help us get through the day!!

August 4, 2010 at 11:46am · Like · 🔄 1



Suzanne Carello where can we buy it?!!

August 4, 2010 at 11:48am · Like



Dancing For Joy Is chewing gum in itself an allergenic product? Many of us use the Rescue to stop reactions.

August 4, 2010 at 12:05pm · Like



Teri Lyons Duncan great idea!

August 4, 2010 at 12:08pm · Like



Susan Price-James Marvelous!

August 4, 2010 at 12:21pm · Like



Rescue Remedy Hi Everyone! Whole Foods and other independent natural product stores carry RESCUE Gum. Thanks so much for asking and for your comments! Andrea

August 4, 2010 at 1:41pm · Like



Dancing For Joy So I'm just thinking to put that on the box some place whether your gum is allergenic or not - comments like that invoke more confidence from the public.

Album : Photos of Rescue Remedy in Wall Photos

Shared with: 🌐 Public

Download

Report This Photo

Yeast infection No More

yeastinfectioncuresy...



Discover a Natural Cure Guide That Will Eradicate Your Yeast Infection Forever.

Sponsored



Like Comment



Rescue Remedy

Product Spotlight: Rescue® Energy

Stimulant-free and caffeine-free, Rescue Energy improves the body's ability to handle stress, strengthen its natural energy reserves, and restore emotional vitality. Containing a blend of Rescue Remedy and the Bach flower Remedy Olive, Rescue Energy is all-natural, non-narcotic, and non-habitforming. Available at Whole Foods or natural product stores in 7ml & 20ml sprays.

Like · Comment · Share April 26, 2009

👍 4 people like this.

📄 1 share



Jean Davies never heard of this one, will be going to holland and barratt today!

October 9, 2011 at 3:58am · Like



Jean Davies looked in a few shops it's nowhere to be seen!

October 9, 2011 at 7:49am · Like



Write a comment...

Album: Photos of Rescue Remedy in Wall Photos

Shared with: 🌐 Public

Download

Report This Photo

Yeast infection No More

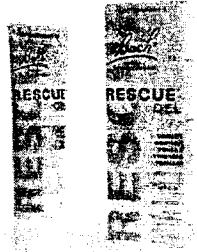
yeastinfectioncuresy...



Discover a Natural Cure
Guide That Will Eradicate
Your Yeast Infection
Forever.

Sponsored

BF 00209



Like Comment



Rescue Remedy

Product Spotlight: Rescue® Gel

Just as Rescue Cream offers relief for stressed skin, Rescue Gel provides soothing and cooling relief for stressed muscles, aches, pains, stiffness, and tightness. Rescue Gel is easily absorbed without greasy residue. Available in a 30g tube.

Like · Comment · Share · April 24, 2009



Write a comment...

Album : Photos of Rescue Remedy in Wall Photos

Shared with: Public

Download

Report This Photo

Yeast infection No More
yeastinfectioncuresy...



Discover a Natural Cure Guide That Will Eradicate Your Yeast Infection Forever.

Sponsored



Like Comment



Rescue Remedy

Like · Comment · Share April 24, 2009

4 people like this.



Marie Djabali-Smith I would like to try it..

July 21, 2010 at 1:54am · Like · 1



Gemma McCarthy U SHOULD IT REALLY WORKS!!!!

August 6, 2011 at 6:06pm · Like



Write a comment...

Album: Photos of Rescue Remedy in Profile Pictures

Shared with: Public

Download

Report This Photo

Yeast infection No More

yeastinfectioncuresy...



Discover a Natural Cure
Guide That Will Eradicate
Your Yeast Infection
Forever.

Sponsored

BF 00211

**Rescue Remedy**

Like

Health/Beauty

- Wall
- Info
- Friend Activity
- Want To Do List**
- Videos
- Photos
- Notes

About

The Official Rescue® Remedy
North American Fan Page: Trusted
for over 70 ye...

[More](#)**16,005**

like this

69

talking about this

Likes[See All](#)**The Vitamin Shoppe****Westerly Natural Market, Inc.****Dr. Mehmet Oz****Earth Fare****I ♥ STRESS**

This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to Nelson Bach USA and not to Facebook. The information you provide will be used for Sweepstakes administration purposes only, unless you opt-in to receive other communications when registering for the Sweepstakes.

[Create a Page](#)

Chat

BF 00212



**RESCUE[®]
REMEDY**

[Like](#) [Comment](#)



Rescue Remedy

[Like](#) · [Comment](#) · [Share](#) · October 3, 2011

👍 4 people like this.

📄 1 share



Write a comment...

Album: Photos of Rescue Remedy in Profile Pictures

Shared with: Public

[Download](#)

[Report This Photo](#)

Yeast infection No More
yeastinfectioncuresy...



Discover a Natural Cure
Guide That Will Eradicate
Your Yeast Infection
Forever.

Sponsored

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

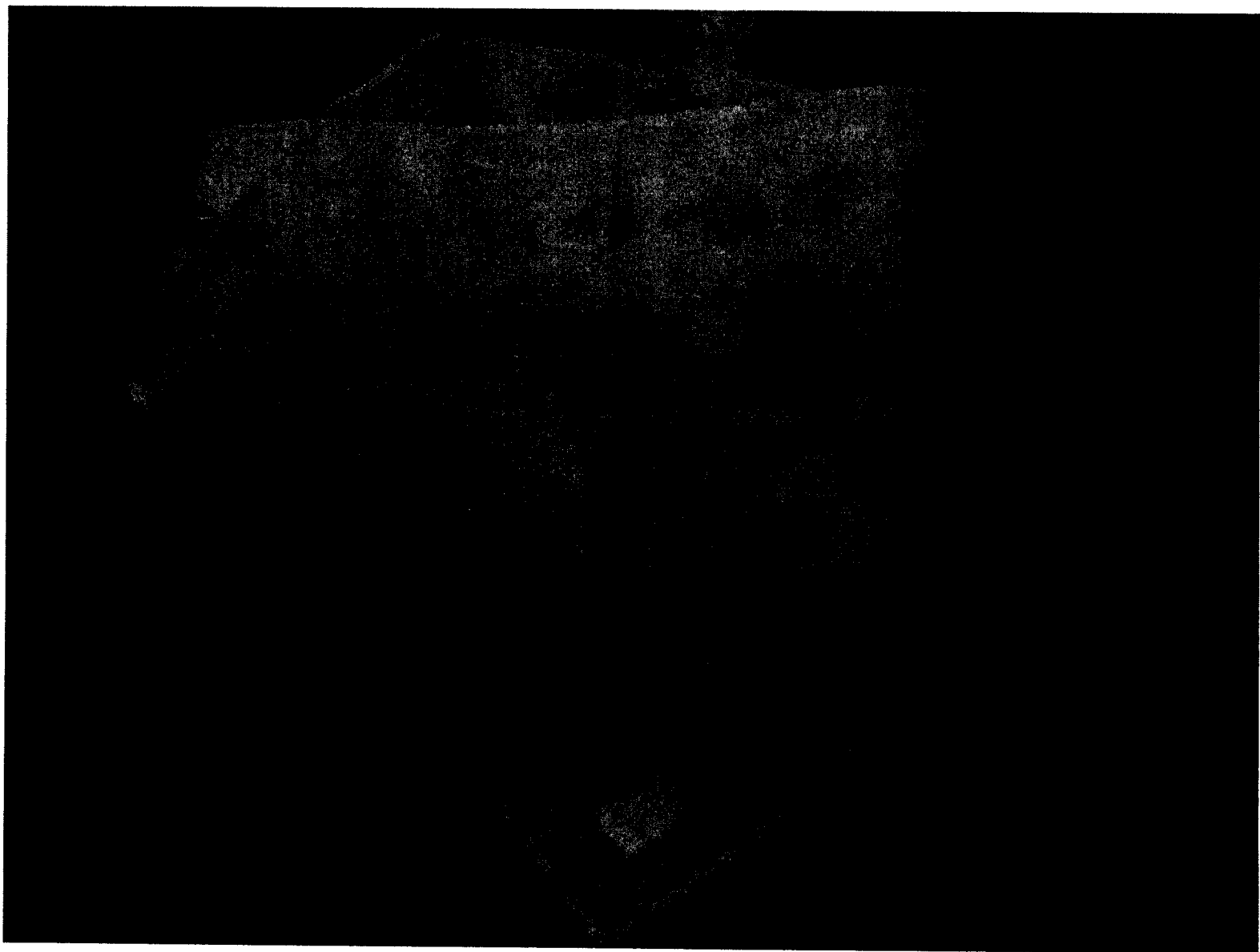
Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 6

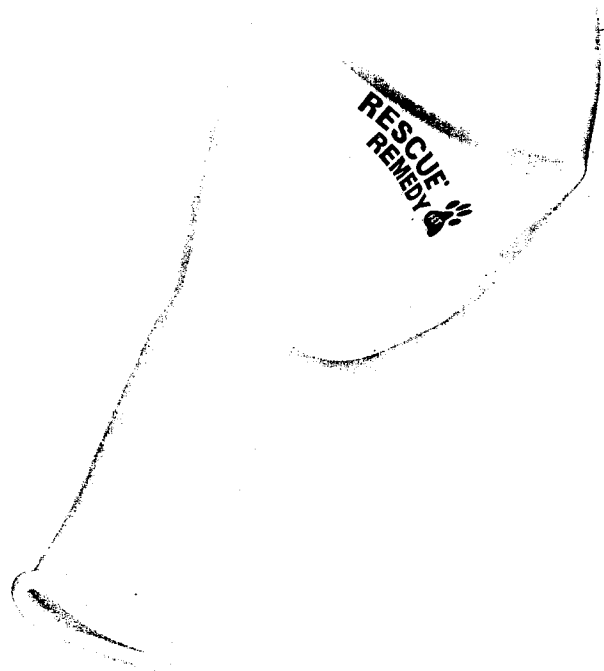
TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

BF 00052



BF 00053

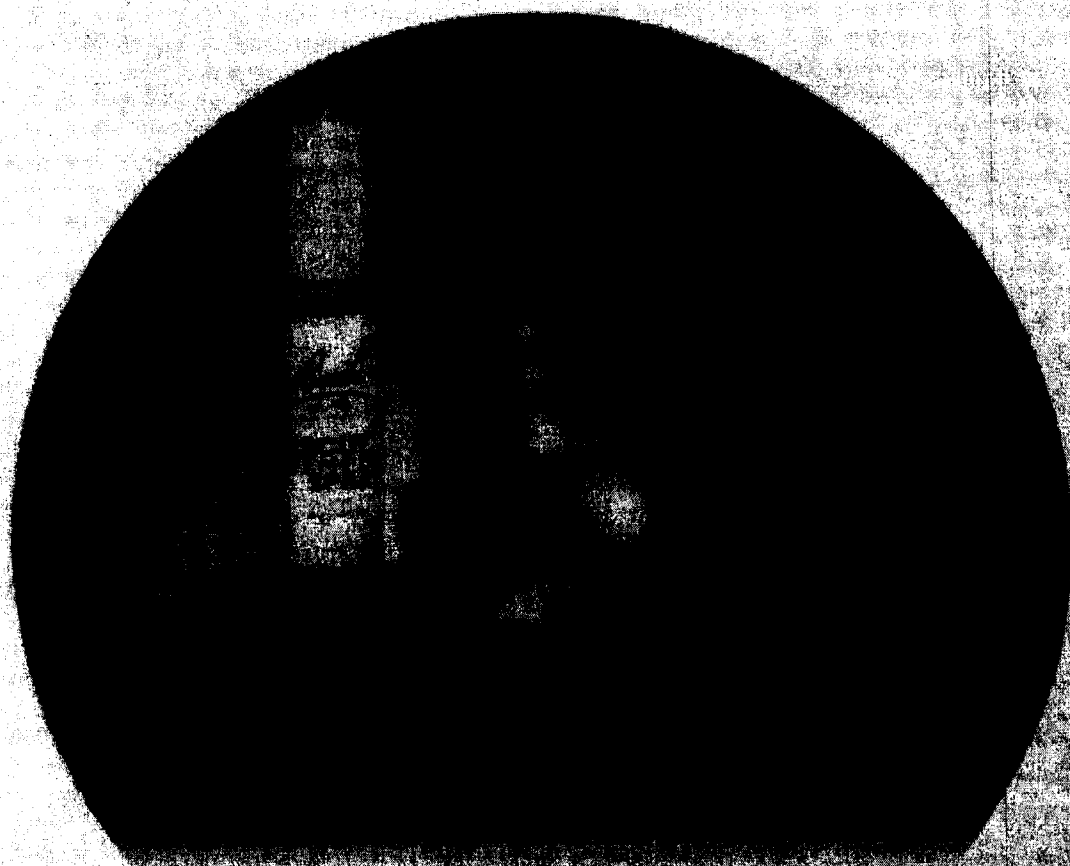


BF 00054

**RESCUE[®]
REMEDY**

Yoga in a bottle.
www.rescuemeddy.com

BF 00055



RESEARCH AND DEVELOPMENT DIVISION

WINDTUNNEL

1000 WEST 10TH AVENUE
DENVER, COLORADO 80202

Because life's demands don't stop

You're doing the work thing, the family thing, the social thing. Stay a step ahead with RESCUE Remedy®. A blend of 5 of the 38 Bach® Original Flower Remedies, RESCUE Remedy is perfect for anyone with a "To Do" list. Formulated to help you stress less and keep up with life's demands, RESCUE Remedy is available in several convenient formats to fit within your busy day. Keep Pastilles handy for the rush hour commute, drops in your child's beverage before an exam, or Gum in your purse for that unexpected change in schedule.



RESCUE Remedy®

Rescue Remedy is the original. It is available in 10ml and 20ml drops as well as 7ml & 20ml spray. To use, dilute four drops of Rescue Remedy in a glass of water and sip at intervals. Rescue Remedy Spray recreates the same calming effects as four drops of the liquid in two quick sprays. Rescue Remedy Spray is convenient and small enough for a purse or a pocket. For people on the go, Rescue Remedy Spray is fast-acting.

"I keep a bottle in my gym bag, after my workout I typically take a long hot shower coupled with a few drops of Rescue Remedy. I always feel so relaxed and centered afterwards" — Jill B.

RESCUE® Pastilles

Rescue Pastilles provide natural stress relief in an alcohol-free, sugar-free gummy lozenge. Made with the original Rescue Remedy formula and all natural ingredients, Rescue Pastilles are easily shared. Available in original orange/elderflower and black currant flavors. Rescue Pastilles contain xylitol, making the product unsuitable for pets.

"It's great to have a tin of the pastilles in my purse, in my car, and my teenage daughter keeps a tin in her backpack and uses them before tests." — Sandy G.

RESCUE® Gum

Rescue Gum contains an orange and elderflower flavored liquid center with 1 dose of Rescue Remedy in a convenient, discreet and delicious option to help relieve stress.

"I've always used the drops, but I finally found the gum and I LOVE it! I have been a ball of stress between work, personal things, and the day to day and started chewing the gum several times a day and it seems to help SO much. And it's tasty and convenient!" — Suzanne B.

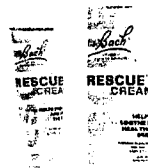


Also, when sleeplessness is caused by stress, RESCUE® Sleep includes one additional flower remedy, White Chestnut, to help ease those reoccurring thoughts. RESCUE® Cream also has a sixth flower remedy, Crab Apple, to help minimize the damaging effects stress can have on skin.

You won't find anything but all natural ingredients in RESCUE Remedy. So go on and Rescue your friends and family (including the four-legged kind!)

RESCUE® Cream

Rescue Cream soothes and restores stressed skin of the hands, body and face. Containing a blend of Rescue Remedy plus the sixth Bach Original Flower Remedy Crab Apple, the topical application offers the therapeutic benefits of the flower remedies in a quickly absorbed cream that moisturizes and heals rough, dry skin, restoring it to its natural good condition.



RESCUE® Sleep

Rescue Sleep calms your restless mind, providing natural relief for sleeplessness caused by stress and repetitive thoughts. Containing a blend of Rescue Remedy and the Bach Original Flower Remedy White Chestnut, Rescue Sleep allows you to sleep naturally and wake refreshed. Available in both 20ml and 7ml spray. Also look for Rescue Sleep Liquid Melts, alcohol-free natural sleep aid in a capsule.



RESCUE Remedy® Pet

Alcohol-free Rescue Remedy is a formula developed specifically for pets and is recommended by veterinarians and pet owners alike. It can be used for an immediate calming effect in any stressful situation, or when your pet needs help overcoming a variety of emotional or behavioral problems. Rescue Remedy Pet is safe for use on all types of animals including cats, dogs, horses, and birds.

"I've been giving my dachshund Rescue Remedy for fireworks and thunderstorm related anxiety attacks for 7 years. It works wonders." — Laney G.



RESCUE Remedy® Kids

Rescue Remedy Kids contains Dr. Edward Bach's original blend of five individual flower remedies in a non-drowsy, alcohol-free formula just for children. Non-habit forming, Bach Kids' Rescue Remedy was created to naturally treat your child's emotions.



**Life's a marathon
and you're in it...**
running... and you're
not even wearing sneakers.
Stay a step ahead
with Rescue Remedy.*
Trusted for over 70 years,
people all over the world
take it to help them stress less,
stay calm and in control.

Do. Life. Better.

Empower yourself
with Rescue Remedy*

RescueRemedy.com

Look for Rescue Remedy wherever you find natural products and health foods.



- To Do:**
- Mom to doctor
 - Bills/post office
 - Prep for Monday client call.
 - Make hair appointment
 - Book long weekend / family reunion
 - Get car inspected
 - Shop for dinner party
 - Soccer game: 3:30 (bring snacks)
 - School Committee meeting @ 7
 - Buy new sneakers

Sleep naturally. Wake refreshed.

When sleeplessness is caused by repetitive thoughts or stress, take a Rescue Sleep Liquid Melt capsule to switch off those thoughts and quiet your mind, enabling you to go to sleep gently and easily. Rescue Sleep is non-narcotic, non-habit forming, and safe for the whole family. It is still made with the same formulas created by Dr. Bach over 70 years ago and trusted around the world. Keep it on your nightstand, pack it when you travel, and leave those sleepless nights behind forever.

Look for Rescue Sleep wherever you find natural products and health foods.

Also available in 7ml and 20ml spray.

www.rescuere medy.com



www.rescuere medy.com

www.bachremedies.com

www.nelsonsnaturalworld.com

For persistent conditions or symptoms requiring medical attention, it is recommended that you consult a qualified healthcare professional or doctor. If you are pregnant, nursing, or using Ambuase, please consult your healthcare professional before taking RESCUE Remedy.

Trademark Notice: "Bach's", "Bach's Original Flower Remedies", the Bach signature, "RESCUE", "RESCUE Remedy", the flower roundel logo and the Dr. Bach photograph are trademarks or registered trademarks of Nelsons, A. Nelson & Co., and the Dr. Bach Foundation. *

Visit us on

twitter.com/BachRescue

and

facebook.com/RescueRemedy

For information call 1-800-314-BACH

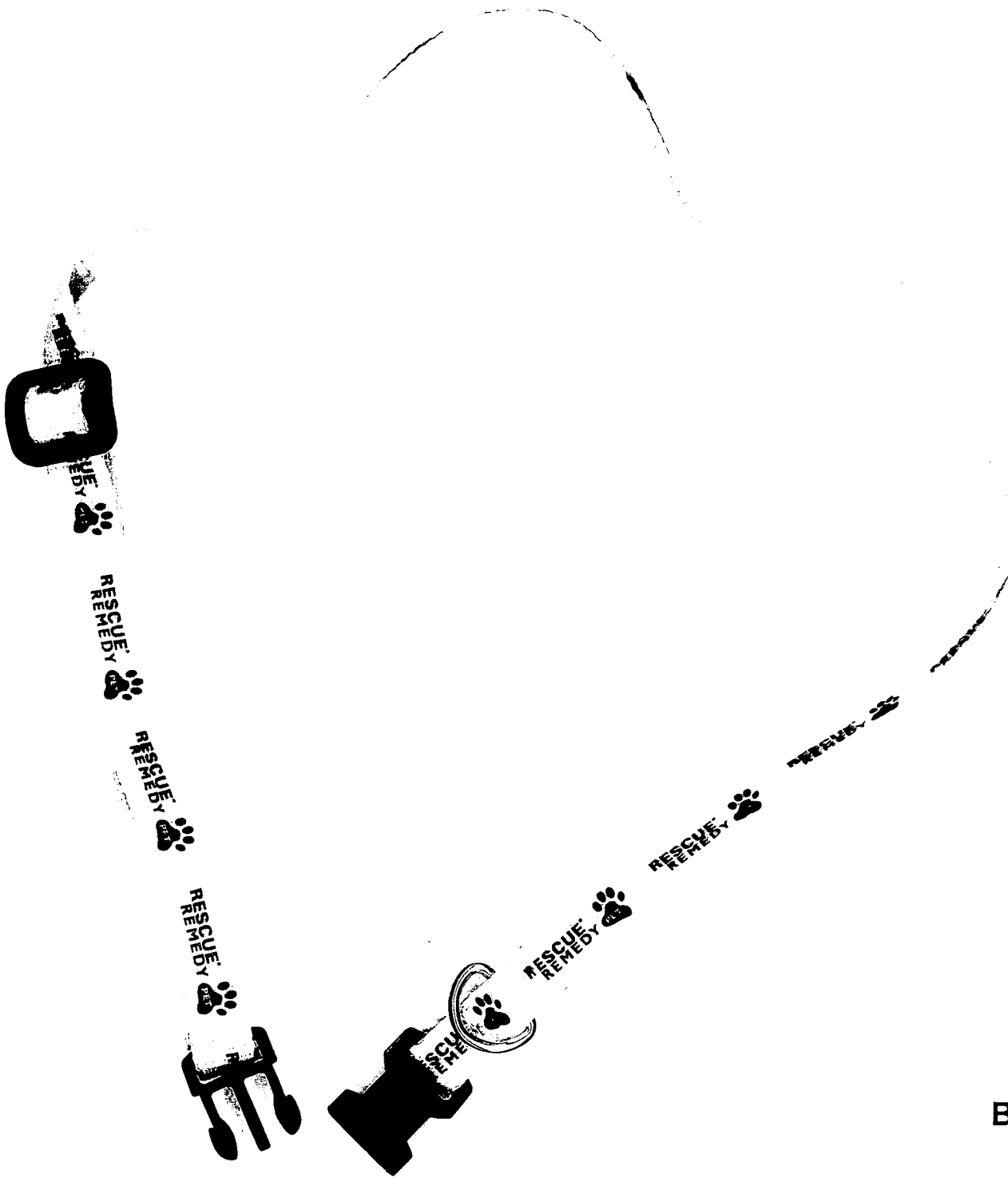
**RESCUE[®]
REMEDY**

Yoga in a bottle.

The calming exercise you
can do anytime, anywhere.



BF 00059



BF 00060



Within a few days, we were able to sort out his problem. I never thought possible. We introduced a few pet to our existing pets and their new protected territory in a peaceful manner.
Donna Buckley - New York

I'm amazed as I see the behaviors my dogs exhibit and looking back just reminds me Rescue Remedy really works.
Denise Santillo - Massachusetts

To say the least this is a miracle in my household.
Luan Grant - Indiana

Call for your FREE Bach® Original Flower Remedy reference chart. The reference chart helps you match Bach® Original Flower Remedies with the conditions for which they are recommended. It's an easy way to learn how the Bach system of complementary medicine can improve the quality of life for all your pets & animals.
 Simply call 1-800-314-BACH or visit www.rescuere medy.com/pets
 Offered only in the continental United States, Hawaii, & Alaska.

About Nelsons
 Nelsons is the exclusive US distributor of The 38 Bach® Original Flower Remedies, Rescue® Remedy, and Nelsons® Homeopathy and is affiliated with the Bach Centre, UK, Weymouth, England.



For more information:
 Write to Nelsons
 21 High Street, Suite 302, North Andover, MA 01845
 Or call 1-800-314-BACH Fax 978-988-0233
 Visit our web sites at www.nelsons.net or www.bachsremedies.com or www.rescuere medy.com/pets

If for any reason you are dissatisfied with any Nelsons product, simply return it to us within 30 days for a complete, no-questions-asked refund or credit. No persistent conditions or symptoms requiring medical attention are recommended. For you consult your qualified veterinarian.

Trade name: Rescue Remedy. Bach's Original Flower Remedies. The Original Pet Remedy. Rescue Remedy. Rescue Remedy. The Flower Remedy. Bach's Original Flower Remedies. Trade name: Rescue Remedy. The Original Pet Remedy. Trade name: Rescue Remedy. The Original Pet Remedy. Trade name: Rescue Remedy. The Original Pet Remedy.



Printed in
 New York, NY

BECAUSE PETS HAVE EMOTIONS TOO

Bach
 ORIGINAL
 FLOWER REMEDIES



RESCUE REMEDY PET



Veterinarian recommended
all-natural stress relief for pets

alleviates stress. brings calm.

Rescue Remedy is the #1 natural reliever of everyday stress. It is a blend of five of the 38 Bach® Original Flower Remedies and is proven to be as helpful with animals as it is with people.

Rescue Remedy can be used for an immediate calming effect in any stressful situation, or when your pet needs help overcoming a variety of emotional or behavioral problems.

appropriate usage times include:

- Stress caused by loud noises
- Visits to vets or groomers
- Separation anxiety
- After a shock or mistreatment
- Overcoming behavioral problems
- Alleviating boredom

Rescue Remedy is suitable for use on pets of all shapes and sizes. Some pets may be sensitive to alcohol, in which case, Rescue Remedy should be diluted before it is administered, or the alcohol-free Rescue Remedy Pet can be used.

recommended by veterinarians

With the rise in complementary and alternative veterinary medicine, many veterinarians include the Bach system of medicine in their practice. You can use them as part of an ongoing preventative program. However, for persistent conditions, we recommend a professional veterinary exam to prevent misdiagnosis.

RESCUE REMEDY

PET

how to use

Rescue Remedy 4 Drops
Rescue Remedy Spray 2 Sprays
Rescue Remedy Pet 4 Drops

Simply add directly in mouth or in their food, water bowl or on a treat. Rescue Remedy can also be rubbed directly on your animal's nose, ear or paw. To ease the pain of hot spots and minor bites and rashes, apply a generous amount of Rescue Cream on the aggravated area. Choose the method easiest for you that ensures that the animal gets the correct dosage.

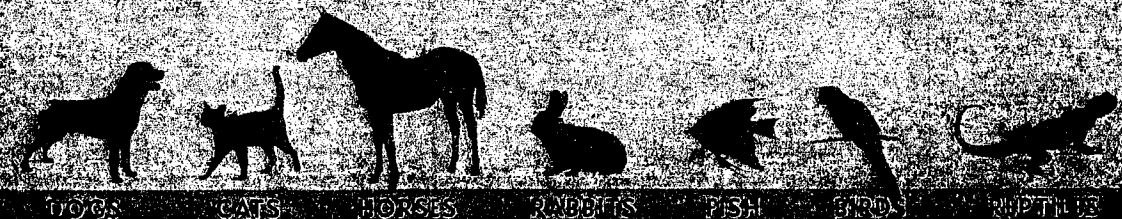
Certain behaviors may be better treated by using one of the other 38 Bach® Original Flower Remedies. They help restore your pet's emotional balance which translates into a happier and healthier animal.

If your pet is...	Try...	The result...
Authoritative, Domineering	VINE	Cooperative
Tense, High Strung	VERVAIN	Docile, relaxed
Fear of thunder & lighting, visits to the vet, etc.	MIMULUS	Confident
Jealous of other animals, or a new baby in the home	HOLLY	Willing to share, compassionate
Possessive, territorial	CHICORY	Unselfish, loving

100% Natural. Safe. Gentle. No Side Effects.

for more information visit www.rescueremedy.com/pets
and www.bachremedies.com

Rescue Remedy is suitable for use on pets of all shapes & sizes:



DOGS

CATS

HORSES

RABBITS

FISH

BIRDS

REPTILES

BF 00062

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 7

TO

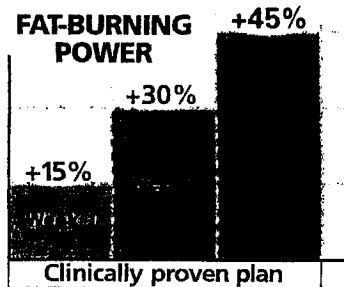
**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

September 1, 2003

For women on the go

6 FOODS THAT
ERASE STRESS (pg. 26)

SEND YOUR METABOLISM SKY-HIGH!



Body-chemistry
breakthrough

Lose 24 lbs
in 21 days

YOUR BEST CUT & COLOR



New looks for every
face shape & skin tone

BEAT TIREDNESS

The new **THYROID DISCOVERY**
that can change your life!

Turn off nervousness

Having all eyes on you at a red-carpet event can be stressful, but **Salma Hayek** says homeopathy helps calm her nerves. Her product of choice: Bach Rescue Remedy (\$8 for 10 ml.; at good-earth.com), a blend of flower essences said to balance emotions.

How essences quell fears: Homeopathic remedies support the endocrine system, helping it fight the surge of hormones the body produces in response to stress. And they can be just as effective as chemical sedatives, according to research from San Giovanni Battista Hospital in Rome.

501 15-minute miracle meals

- ✓ 5-ingredient
- ✓ low-fat

28-pg. pull-out cookbook

RELAX & RECHARGE THE NATURAL WAY

PSYCHOLOGY UPDATE: How to



BF 000573

[& blogs](#) |
[ves](#) |
[stry stats](#) |
[ct us](#) |
[ifieds](#) |
[a kit](#) |
[ribe](#)



Follow us on Facebook and Twitter



E-New

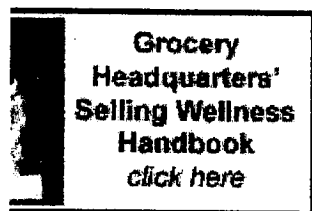


Enter email address

Printer

[Printer Friendly Copy](#)

ADVERTISEMENT



g in wellness

l Radice

ed: January 3, 2011

Grocery Headquarters' annual Trailblazer Awards honor influential health and wellness companies across a number of segments.

As the health and wellness category becomes increasingly popular with consumers, it appears that more and more companies are creating items to capitalize on this trend. This enthusiasm is evident in Grocery Headquarters' annual Trailblazer Awards. There were nearly 300 submissions for the annual awards, the most nominations since the magazine began honoring innovative health and wellness companies in 2006.

The winners were judged by the Grocery Headquarters Board of Retailers and Editors on a number of attributes and qualities, including product quality, ingredient profiles, taste, delivery form, packaging and health benefits.

The winners are:

BF 000574

D GOODS

s Own

Health and wellness experts say consumers are looking to add more whole grain and fiber into their diet, but they also want to maintain their caloric intake. Recognizing this, Nature's Own introduced a line of Sandwich Rounds. Available in three varieties—100% Healthy Multi Grain and 100% Whole Grain—each round has only 100 calories. Sandwich Rounds come in eight-count packages with a convenient, resealable zipper to ensure freshness. The rounds are ideal for a number of uses including burgers, sandwiches, mini pizzas and even breakfast.

Anderson, vice president of marketing for Flowers Foods, the producer and distributor of Nature's Own, notes that the variety of Sandwich Rounds, combined with the healthy profile and a unique resealable package, attracted new consumers and brought growth to the segment.

the complexion fresh, bright and radiant, according to company officials.

se who have enjoyed our Vitamin A line that includes our best-selling Vitamin A Retinyl Palmitate Wrinkle Treatment
excited to be able to expand our offerings for a more complete skincare routine,” says Linda Miles, vice president of derm
Bodycare. “With the anti-aging category experiencing rapid growth, it was essential that we highlight a scientifically pr
e natural ingredient that promotes smooth, younger-looking skin.”

otes that vitamin A, which is commonly referred to as the “skin renewal vitamin,” is an antioxidant, but is best known fo
g up cellular renewal to reveal younger, plumper skin cells. “This process helps to reduce the appearance of fine lines an
s and skin irregularities. Research also shows it reduces the roughness of the skin and suggests that it can help improve th
tone and overall appearance of the skin,” says Miles.

e information, visit www.dermade.net.

RAGES

umers continue to look for alternative beverages that are natural, simple and environmentally responsible, a host of comp
ered the market looking to offer them something more than sugar and water. Charley Snell, a former executive with a m
poration, believed it was not enough to create a company that made great tasting better-for-you drinks, he also wanted th
y to reflect his personal values. Snell founded Winnetka, Ill.-based Tenaya and began producing beverages under the M

tified organic, all-natural line of drinks combines green tea and fruit juices with organic cane sugar and floral and herbal
. MADE is uniquely created and packaged aseptically with no need for preservatives or refrigeration, reducing the
mental impact of shipping and storage. MADE is available in eight varieties: Strawberry Mojito, Strawberry Lemonade,
rry Peach, Blueberry Lemonade, Cranberry Limeade, Pomegranate Lemonade, Pomegranate Mojito and Raspberry Peac

fe-long soda drinker, I began to ask myself, ‘What goes into this stuff?’” says Snell. “It was time to become more aware
tually putting in my body. In Yosemite, while I was reading John Muir, I had a light bulb moment and the idea for MAI
t was important to Snell that MADE be packaged in PETE 1 BPA-free bottles. “I wanted MADE to be good for us and g
1,” he says. “MADE offers people the ingredients, flavors and intentions that let them feel great about their choice. Simp
venient, responsible refreshment.”

e information, visit www.madedrinks.com.

7
1
e introduction of its Organic Chocolate Milk Plus DHA Omega-3, Longmont, Colo.-based Horizon is offering a version
ids’ favorite that tastes good and is good for them.

most parents are aware of the importance of giving their kids plenty of calcium, they have recently become more knowlec
e health benefits of DHA Omega-3, according to industry experts. Studies have shown that this important nutrient, tradit
breast milk and now in most infant formulas, plays a positive role in children’s heart, brain and eye health.

Horizon introduced the first organic milk fortified with DHA Omega-3 produced with Martek Biosciences’ Life’s DHA
y officials say is a vegetarian and sustainable source of DHA Omega-3 that does not alter the flavor of the original milk
“At Horizon Organic, we are always looking for new ways to meet the needs of mom and her family,” says Sara Loved
y spokesperson. “Adding DHA Omega-3 to our chocolate milk is just another way we are doing that. We wanted to mak
mom to add both DHA and calcium to her child’s diet.”

e information, visit www.horizondairy.com.

BF 000575

ARY SUPPLEMENTS

Vitamins

watchers points. As with all Amy's products, Light & Lean Meals are also organic, vegetarian and made without the use of GMOs, according to company officials.

Light & Lean entrees are available in four varieties: Spinach Lasagna, Pasta & Veggies, Soft Taco Fiesta and Black Bean & Corn. "Consumers are looking for good tasting, healthy frozen products that address specific health needs. Our new Light & Lean meals are all that plus they are perfectly proportioned," says Michelle Erbs, marketing manager for Santa Rosa, Calif.-based Amy's. "Today's consumer is educated and at the same time seeks out better-for-you options that are convenient enough to eat on the go, but above all they are gravitating toward products that have ingredients with recognizable names."

For more information, visit www.amys.com.

GLUTEN-FREE PRODUCTS

Organic Bakery

A passion for baking better breads that goes back to the mid 1970s, officials at Rudi's Organic Bakery, based in Boulder, Colo., make a great-tasting gluten-free bread. This year they launched Rudi's Gluten-Free Bakery, a line of all natural and organic gluten-free breads that have the same look, taste and texture as regular breads, as well as a strong nutrition profile.

The line of Rudi's Gluten-Free Bakery breads includes Gluten-Free Original Sandwich Bread, Gluten-Free Multigrain Sandwich Bread, Gluten-Free Cinnamon Raisin Sandwich Bread. Each variety is made using all-natural and organic ingredients. And, unlike other gluten-free breads on the market today, Rudi's Gluten-Free Bakery breads contain no modified starches or gums, no artificial flavors and no artificial chemicals.

Each bread will not crumble when used to make a sandwich.

"After more than three decades of experience baking better breads, developing a gluten-free line was a natural extension of our commitment to creating healthy and wholesome breads the whole family can enjoy," says Doug Radi, vice president of marketing. "We worked extensively with gluten-free experts to make sure our products are safe and do not contain gluten, which led to our Gluten-Free products being certified gluten-free and carrying the recognizable Gluten Free Certification Organization (GFCO) logo."

For more information, visit www.rudisbakery.com.

ORAL PATHIC

Stress, one of the go-to-products in many consumers' stress relief arsenal has been the all-natural Bach Rescue Remedy from Dr. Bach, based in North Andover, Mass. Rescue Remedy, which was only offered in liquid drop form, now comes in convenient forms such as a spray, pastilles and gum. The unique gum, which features an orange and elderflower-flavored liquid center, comes in a pack of 17 pieces of Bach's Rescue Remedy and offers users a discreet option of addressing stress, note company officials. Each pack of 17 pieces.

"Used to buy gum simply to freshen our breath, but we now see the shelves lined with functional gums claiming to whiten teeth, boost your appetite or give a dose of vitamins," notes Katrina Eichenfeldt, senior brand manager for Nelsons. "Given the recent popularity of gum, it seems like the perfect delivery system for a dose of Rescue Remedy, an all-natural stress reliever that soothes and calms."

Dr. Nelsons also introduced Rescue Remedy Pet, created especially for the four-legged family members.

For more information, visit www.bachremedies.com.

FRIENDLY PRODUCTS

Yogurt has become popular among adults in recent years and now kids have a Greek-style yogurt created especially for them. Chobani, based in Norwich, N.Y., introduced Chobani Champions, an all-natural, low-fat Greek yogurt with real fruit. So far, the yogurt comes in 3.5-ounce cups. Each serving of Champions provides 10% of the recommended daily intake for calcium and 25% of the daily recommendations for vitamin D, along with five live active cultures and three probiotics, according to company officials.

BF 000576

put, moms-to-be were our inspiration. We continually hear from expectant moms who want a prenatal vitamin that isn't cloying and doesn't have that overwhelming vitamin odor or aftertaste. As having suffered through two nausea-ridden pregnancies, I would have loved having a product like this."

For more information, visit www.nwnaturalproducts.com.

IE GO s Path

Consumers crave better-for-you foods they can eat anywhere—at work, while exercising or even in their car while stuck in traffic. To address this, Nature's Path, based in Richmond, British Columbia, Canada, has taken its lengthy experience as a cereal company and created a line of organic granola bar offerings. Most recently the company expanded the line with four creative new flavors.

The two new Flax Plus flavors: Mmmapple Pecan, made with organic maple syrup, crunchy pecans and a drizzle of sweet, creamy maple; and Berry Strawberry, a mix of organic strawberries and raspberries, topped off with just the right amount of real, creamy yogurt. Other flavors are Lotta Apricotta, which is chock full of dried apricots, roasted almonds and drizzled with real yogurt; and Hemp, which is a blend of hempseed, flaxseed and sunflower seeds with juicy raisins.

Stephens wanted to boost the taste appeal of organic granola bars and increase Nature's Path's presence in the snack category. Stephens, vice president of marketing and innovation for Nature's Path. "From tweaking existing flavor profiles to creating new ones like Mmmapple Pecan and Berry Strawberry, our team was able to deliver a delicious snack that's under 150 calories and true to our organic, non-GMO and whole grain standards."

Regarding this line, he says the company looked for ways to lessen the impact on the environment. "This meant redeveloping our packaging and physically reducing the box size by 36%." Not only is this helping to lessen waste, Stephens says it creates more space at the point-of-sale, he says.

For more information, visit www.naturespath.com.

AGING Pak

When it comes to getting kids and their parents to try a product. And officials at Crunch Pak feel that the company's innovations in packaging have made a difference with consumers and led to strong growth among its line of more than 30 products and 50 package configurations. The Cashmere, Wash.-based company instituted a complete redesign of its packaging about 16 months ago, followed by a rapid succession of new items in 2010, with more slated for this year.

"Consumer is driven by newness," says Tony Freytag, the company's director of marketing. "Part of our internal process is to be innovative with our packaging to keep new products out in front of consumers all the time. We are trying to create a destination that works for both retailers and consumers. We think packaging innovation is what drives the process."

Crunch Pak offers such products as Grab & Go Cups, Mini-Trays, Mini Bags in Display Sleeves and clamshells.

For more information, visit www.crunchpak.com.

NATURAL CARE J.R. Watkins Naturals

As consumers become more cognizant of the ingredients in their foods, they are seeking out those same healthful qualities in non-food products such as cleaners, soaps and lotions. J.R. Watkins Naturals, based in Winona, Minn., known for its natural personal care products and natural household cleaners, has introduced a way for health-conscious consumers to rid hands of dirt and grime, then moisturize and soften with a natural hand and body lotion.

In the kitchen or bathroom, company officials say the J.R. Watkins Natural Lavender Sink Set features an 11-ounce hand soap in a decorative metal caddy. Both the lotion and soap are free of dyes, mineral oil and petroleum, parabens, phthalates, formaldehyde glycol and SLS. While the hand soap has a rich lather for gentle cleansing, the hand and body lotion leaves hands feeling soft. "Who says the necessities have to be boring?" asks Jessica Looman, associate product manager for J.R. Watkins Naturals. The Natural Lavender Sink Set includes a hand soap and lotion that will not only clean and soothe your hands, but the scent will

BF 000577

going to snack, but the mission at Kay's Naturals is to offer nutritious and appealing foods to replace the empty, high-calorie snacks they are currently consuming.

ra City, Minn.-based company has created a line of better-for-you snack products that are free of gluten and wheat, contain protein, are low in calories and carbohydrates and have no cholesterol. The company has recently expanded its snack line with the addition of Cookie Bites. Available in both Cinnamon Almond and Honey Almond, each Cookie Bite serving is only 110 calories.

Company officials say the secret of Kay's Naturals products is in the patented Better Balance nutritional profile. With 30% to 35% protein, 10% to 12% fiber, 20% to 40% carbohydrates and 8% to 14% healthy fats, all Kay's foods promote healthy weight loss and low blood sugar. They also win fans with their use of high-quality, all-natural ingredients like almond butter and stevia.

"We looked at what was available in the market and found an urgent need for diabetic-friendly snacks, cereals and cookies that are delicious," says company founder and food scientist Dr. Massoud Kazemzadeh. "With diabetes and obesity rising at alarming rates, we need better food options in the marketplace. Kay's Naturals provides these options and we are aggressively expanding our product line to meet this market need."

For more information, visit www.kaysnaturals.com.

CONDENSED

Natural Foods

Just as better, according to officials at Tualatin, Ore.-based Pacific Natural Foods. That may be why the company's line of condensed soups stands out. Jennifer Herrick, a marketing communications manager for the company, says that the three-SKU (cream of chicken, celery) condensed soup line is the first and only organic condensed soup line on the market.

"It's not only organic, but we use no flavoring or MSG," she says. "These products have a very clean ingredient statement. The ingredients are simple, while most conventional condensed soups have 24 ingredients."

Herrick sees a great future for the line. "These products help to tap an unmet niche in the marketplace," she adds. "We think they offer a modern update to classic flavors. Consumers feel great about serving these items to their families."

Natural Food officials are also quite excited about the line's packaging, with Herrick noting that the carton container gives the soup a fresher taste and more flavor, plus it is environmentally friendly.

For more information, visit www.pacificfoods.com.

FROZEN

Cuisine

For its reputation for offering all-natural, distinctive home-style soup, Kettle Cuisine has once again demonstrated why it is among the top soup companies with the introduction of its latest flavor. Soup lovers looking for a global eating adventure will find a wealth of authentic Southeast Asian flavors in Kettle Cuisine's new Thai Curry Chicken Soup. Kettle Cuisine's chefs combine chicken, bamboo shoots, mushrooms, bell peppers and brown rice with aromatic green curry, lemongrass and coconut milk in a de-from-scratch chicken stock. The gluten-free, dairy-free soup is infused with real Southeast Asian flavors and has 13 grams of fat and 4 grams of dietary fiber per 10-ounce serving.

Armen Kurkjian, vice president of marketing for the Chelsea, Mass.-based company, calls the soup the perfect option for a whole meal that caters to the demands of consumers looking for restaurant quality convenience foods. He describes the soup as mild and flavorful, but says what really make the soups special are the simple ingredients used to create interesting and complex flavor combinations that deliver an authentic experience.

"As the world, figuratively, gets smaller and people are more able to experience different cultures, demand for regional flavors is bound to grow," says Kurkjian. Given that Asian cuisine has been near the top of list for a number of years Kurkjian says the shift away from Chinese and Japanese flavors to the Southeast Asian cuisines of Thailand, Vietnam and Cambodia.

For more information, visit www.kettlecuisine.com.

BF 000578

and major food allergens.

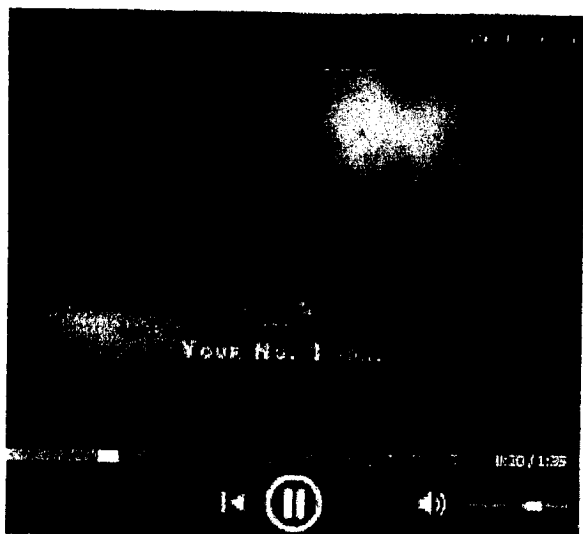
ed in convenient, take-along daily-dose packets, there is no need for water or for any preparation with alternaVites. "As
e who can't swallow pills, but wanted to take a daily vitamin, my options were limited," says Rich. "That's when I decid
e to develop a multi-vitamin for everyone, including those who have difficulty swallowing pills. The first of its kind,
Vites makes taking vitamins easy, convenient, enjoyable and, most importantly, beneficial."

er, Rich says the most surprising thing about alternaVites has been learning that even people who can swallow pills have
aVites as their vitamin of choice due to the convenient stick packs and the delicious taste.

e information, visit www.alternaVites.com.

Headquarters Magazine
den Communications Group
enth Ave. 11th Floor
rk, N.Y. 10001
'9-4800
nfo@groceryheadquarters.com





CELEBRITY: Jake Gyllenhaal

Thursday, February 14, 2008

How was Morocco?

Jake: You start off as a foreigner going into Northern Africa with scepticism that you're going to be met with this weird attitude of anger or that you should worry about [your security]. Ultimately everybody in Morocco and particularly in Marrakesh where we were, were the kindest, sweetest, most lovely people and the atmosphere around that city is extraordinary. My paranoia, or whatever it was, was obliterated by their loveliness. Artistically and musically and the colours all around and the people and the food - it's an incredible place.

Is that the most exotic place you've been to?

Jake: Depends on what you call exotic.

What about remote? What is the most remote place you've ever been to?

Jake: I've been to this tiny little house in Mexico like right on the headland. They let me take this crazy prop plane that landed between two mountains last Christmas. That's probably the most remote place I've been.

And you went there for...?

Jake: A vacation with my family. When I was younger we'd all go to pretty interesting places. I guess not necessarily remote but wherever there was good food. There wasn't really good food in Mexico, but there was good fish.

What's your number-one travel tip?

Jake: I always feel like water and exercise, like exercising as soon as you get to the place where there's jetlag that's essential. But water makes you keep your sanity.

Is there anything you would never leave home without?

Jake: Earplugs, and Doctor Bach's - what's it called? Stress spray or whatever it's called. It's a homeopathic stress remedy thing for flying.

OH LIKE A SPRITZER?

Jake: No it's like, comes in drops or whatever. It's called Rescue Remedy, yeah Rescue Remedy.

THANK YOU VERY MUCH

BF 000580

Rebecca Casts A Spell

Rebecca Romijn, the former model and mother of twins, bewitches in her new TV series *Eastwick*.

If I could have a special power...
I'd want to become invisible so I could snoop.

Hardest job I've had...

Breastfeeding. Nursing two babies for six months has been awesome but exhausting. I'm looking forward to getting rid of my big boobs! I want to fit into my clothes again!

My American Idol...

Dolly Parton. When I was five months pregnant I got to meet her. She asked me if I had any ideas for baby names and I told her I was toying with Dolly. She said, "It would be such a thrill! I never had children of my own." That night I saw her perform and she dedicated "Little Sparrow" to her friend Rebecca and her girls. I was just a puddle on the floor, so of course we named one of our daughters Dolly.

Who makes me laugh...

My husband [actor Jerry O'Connell]. You know when annoying telemarketers call your home? Jerry will pick up the phone and pretend to be an old man. People will try selling him car insurance and he'll say, "What did I win? What did I win?" We call it reverse prank calling.

Secret to her marriage...

Respect, common courtesy and keeping up a good sex life. Not necessarily in that order.

What's surprising about me...

We have a costume closet in our house with wigs, hats and ugly Christmas sweaters.

In my purse you'll find...
Rescue Remedy, an herbal stress relief solution. I put a couple drops under my tongue when I'm upset, like the other night when my babies cried for four hours straight. It takes the edge off.

The Natural Food Merchandiser

Building Community for 25 Years

December 2004

25 People and Companies That We Can't Do Without

From the industry's maverick merchants to supplements superstars, each month this year The Natural Foods Merchandiser has celebrated its 25th anniversary by honoring the people and ideas that make this industry what it is. Alas, we've reached December and our last list. But last is not least as we recognize 25 people and companies that the natural products industry couldn't do without.

Nelson Bach USA Ltd.

Biz background: Wilmington, Mass.-based Nelson Bach has been manufacturing homeopathic products for 140 years and flower essences for about 70.

Claim to fame: Rescue Remedy—the

No. 1 selling all-natural stress supplement on the market.

nelsonbach

Motivation: "Providing a holistic approach to health and wellness with a wide range of products, helping consumers bring mind, body and spirit into balance," says Curt Finckler, brand manager.

Leap of faith: "Investment in the

United States—we believe that U.S. consumers will appreciate and benefit from our products as much as the Europeans have."

the natural foods merchandiser

Building Business, Creating Community

november 2007

Natural Products Expo East
new
products
showcase
★ ★ ★ ★ ★
AWARD

presented in partnership with
The Natural Foods Merchandiser

Congratulations 2007 Winners

Food/Drink

FoodShouldTasteGood MultiGrain Tortilla Chips
Manitoba Harvest Hemp Foods & Oils Organic Hempmilk

Personal Care/Health & Beauty

BeeCeuticals Organics Bee-Yond Body Rub

Supplement/Herbs

Nelsons Rescue Remedy Pastilles

Coffee/Environmental/Plant-Friendly

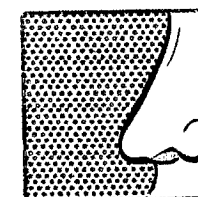
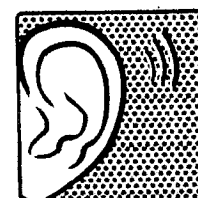
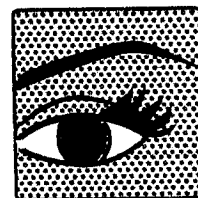
Sweetriot 100% Dark Chocolate Cacao Nibs

Food/Drink

Zhena Gypsy Tea

Innovation

Wise-Acre, Inc. Frost Teas



Experience It!

September 26-29, 2007 | Baltimore, MD USA

**NATURAL
PRODUCTS
EXPO
EAST**

**ORGANIC
PRODUCTS**  **BioFash
America**

HealthyFoods
Conference

NFA EAST

expoeast.com

1.866.458.4935 or 1.303.390.1776
tradeshows@newhope.com

EL07069 Produced by New Hope Natural Media, a division of Penton Media, Inc.

Circle Reply #136

BF 000583

October 7, 2007

POSSESSED

SHOCK TREATMENT Naomi Klein and her panic fighter

By DAVID COLMAN

$$d = 1.0 \times 10^{-3} \text{ m} \quad \text{and} \quad \lambda = 5.0 \times 10^{-7} \text{ m}.$$

1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 26

BF 000584



body wise

ONLINE MEDICAL ADVICE...BUZZWORTHY...QUIRKY REMEDIES

Are they quirky or quacky? What nine alternative remedies can do for (or to) you. CHEE GATES reports.

Rescue Remedy

If the phrase "chill out" could be liquefied and bottled, enthusiasts say you'd probably find it in a homeopathic concoction called Rescue Remedy. "Tranquilizer seems a bit of an old-fashioned word to use, but that's what this is," says Dana Ullman, founder of Homeopathic Educational Services and author of *The One Minute (or So) Healer: 500 Simple Ways to Heal Yourself Naturally*. Rescue Remedy is made from cherry plum, clematis, impatiens, rock rose, and star-of-Bethlehem flower essences. "We don't

know why this thing works," he says. There are no facts. No studies. No research. Still, David Servan-Schreiber, MD, PhD, cofounder of the Center for Integrative Medicine at the University of Pittsburgh and author of *The Instinct to Heal*, says it's safer than prescription anxiety medications (and at about \$14 a bottle, less expensive). He recommends Rescue Remedy only for life's little hiccups (example: bad blind date, not divorce). In those cases, he says, "it certainly won't make you as sleepy or as addicted as Xanax would."

SEPTEMBER 2005



BF 000585

MAKEOVER BODY & SOUL SPECIAL

People

EN ESPAÑOL



KATE DEL
CASTILLO
EN PAZ
DEBUT

ARMONÍA

MA
C
D
flor para ti

Si estás
obsesionada,
preocupada o
deprimida, las
esencias naturales
de las flores de
Bach pueden
ayudarte a
reclamar la armonía.

Por Lucy Lara

BF 000586

Are you always worried, obsessed with cleanliness or depressed without knowing why? Dr. Edward Bach, a Welsh physician, believed that these troublesome feelings can be eased by using small amounts of the essences of various flowers. Try this natural method of reclaiming your physical and mental harmony.

para vivir sin estrés

SEPTIEMBRE DEL 2002

DISPLAY UNTIL 9/9
EXHIBIR HASTA EL 9 DE SEPTIEMBRE

People

HOME NEWS PHOTOS STYLE TVWATCH CELEBS VIDEO

Photo Special Celeb Mom Essentials

Nicole's organic diapers! To it's stroller! Heidi's swing! This Mother's Day get the scoop on Hollywood moms' must-have items!

6 of 11

PREVIOUS

NEXT

LISA RINNA

The mom of actress AnnaSophia Robb, Rinna is a mom who knows her stuff. She's got a stash of organic diapers, a stroller, a swing, and more. There's a lot more she should have.

MORE ON MOTHER'S DAY



PREVIOUS

NEXT

Friday, May 05, 2006 06:00 AM EDT

Add PEOPLE Photos



Buzz up!

TRY & FREE PREVIEW ISSUES OF PEOPLE

BF 000587

Cate

BLANCHETT

PEOPLE

5/10/99



ACTRESS For her Oscar-nominated star turn in *Elizabeth*, Cate Blanchett spent three months with her hairline shaved and her brows and lashes bleached. "It was one of the most liberating times of my life," says the 30-year-old actress, "because I didn't even bother. The more effort you make on how you look, the more you put yourself on the line."

Blanchett's willingness to appear less-than-gorgeous for the sake of a part makes her career priorities admirably clear. But she's hardly indifferent to her looks. "Growing up in Australia, I always bemoaned the fact that I wasn't a bronzed surfer chick," says Blanchett, a Melbourne native and the second of three children born to Bob, an American ad executive who died when she was 10, and June, a property developer. "I've had to accept the fact that I'm pale."

It has also taken her a while to figure out exactly what to do with her fine features and willowy 5'8" frame. "I find grooming incredibly difficult—I'm very messy," says Blanchett, who

stars in the new film *Pushing Tin* as well as the London stage production of *Plenty*. The actress, who lives in Sydney with husband Andrew Upton, 33, a screenwriter, admits that she bites her nails, seldom makes it to the gym and keeps little in her makeup bag beyond Bach Rescue Remedy, an herbal solution ("You put it under your tongue—it's a little pick-me-up thing"), and Stila lip color in taupe. "I use lipstick all the time," she says. "Just whack it on. Makes me feel clean."

However carelessly tended, Blanchett's beauty is not lost on *Elizabeth* castmate Geoffrey Rush. "When you work daily with someone in the theater and you're both schlepping around in rehearsal gear, you come to understand their ordinariness," Rush notes. "Then there are times when I've looked at Cate and I go, 'My God, you're beautiful!' It just suddenly hits you." Or as Ralph Fiennes, her *Oscar* and *Lucinda* costar, says, "With Cate you get this particular kind of beauty—it comes from within. She carries some sort of light inside her."

BALANCING FAMILY • WORK • LOVE • TIME FOR YOU

Amazing Sex Discovery!

The new **HOT** move
your man will totally love

SKIN CANCER ALERT

The "freckle" you must
never ignore (see our photo)

Worried? Wiped Out?

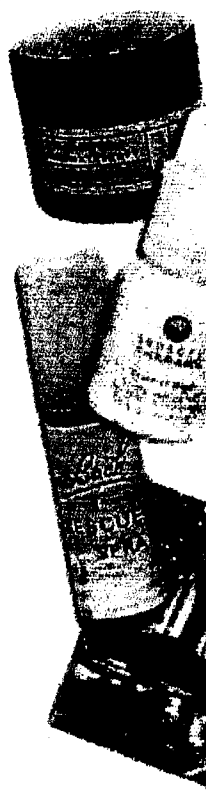
The simple
(and sweet) gesture
that makes husband
wildly happy

LOOK THIN

You can do it
with clothes,
not a diet, p.130



\$85,447
WORTH OF FREE STUFF INSIDE!



ON-THE-SPOT CALMERS

TENSION TAMER

Bath & Body Works Stress Relief Inhalation Therapy: a spearmint-and-eucalyptus-scented balm that's massaged into the chest and inhaled.

Origins Peace of Mind On-the-Spot Relief: a cream that causes a tingling tension-easing sensation when put on the neck and temples.

Bath Rescue Remedy Spray: flower essences meant to calm agitated emotions when sprayed on the tongue.

Stress Mints: a peppermint-flavored blend of soothing herbs, including chamomile.

REDBOOK ROAD-TEST

"The scent was light and calming, and applying it reminded me of my mom putting Vicks VapoRub on me; that was comforting." **Sharlene**

"I kept it on my desk and used it when I started feeling stressed. After 15 minutes my normally tense shoulders felt more relaxed." **Rebekah**

"When my nerves got the best of me, I sprayed this on my tongue and felt better immediately." **Lindsay**

"When I felt a stress headache coming on, I popped a mint and the pain faded. But I wonder if a candy cane would have had the same effect." **Lori**

ELLA BLEU

July 2002

\$2.50

BF 000589

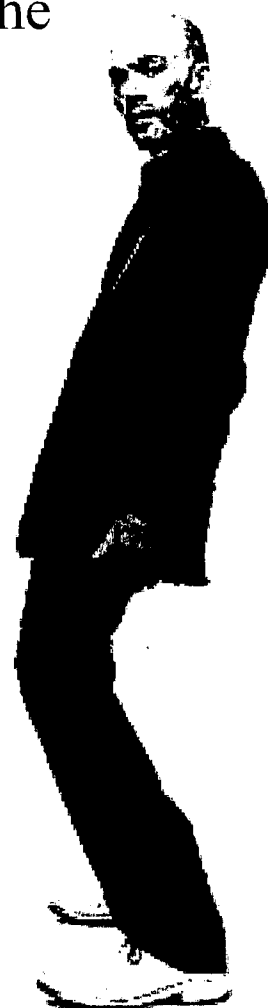


Economy of One

How Would Michael Stipe Spend \$3,018.86?

“We gave R.E.M.’s lead singer the price of the band’s first touring vehicle—a 1982 Dodge van—and a tank of gas (in play money, naturally). Here’s how he spent it.”

“I’ll need to get some **Rescue Remedy**... It’s a flower essence that calms you down. Vets use it for dogs that are really aggressive. Six drops under your tongue, and about three minutes later you feel like you’ve had a double martini. It’s a great way to kick off a plane flight.”



RESCUE[®]
REMEDY

Yoga in a bottle.



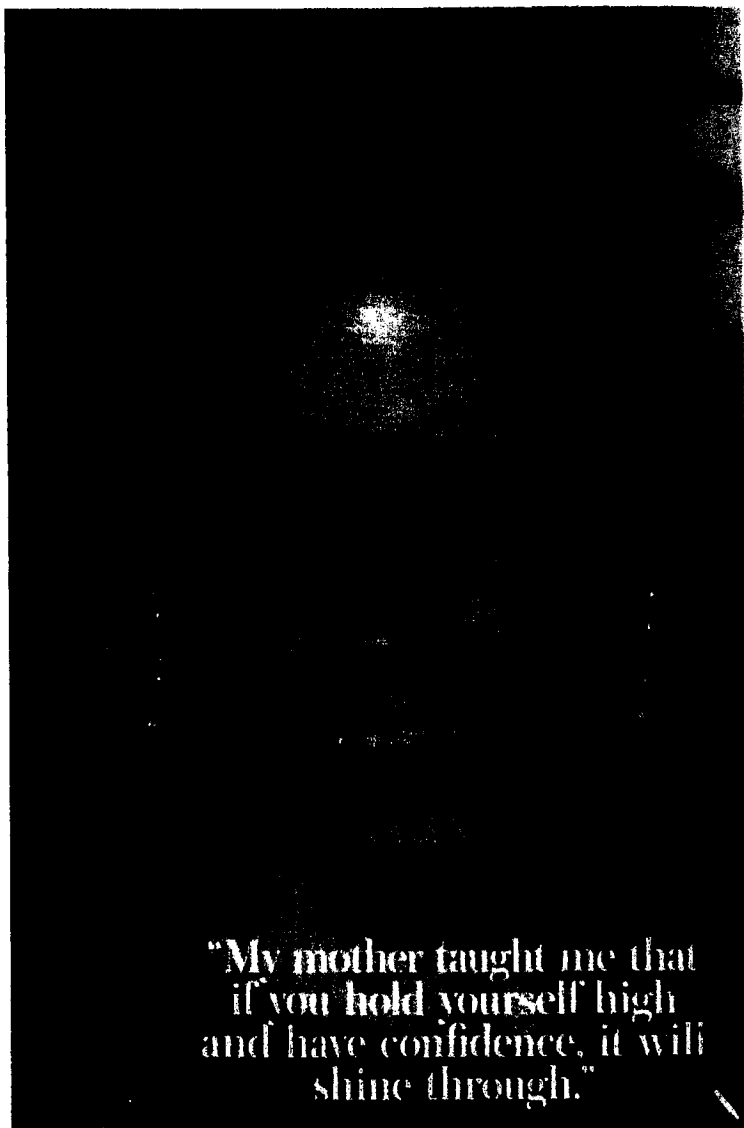
BF 000590

Beauty

Beauty Talk

Emma Watson

Find out how the *Harry Potter* star and new face of Lancôme took a shortcut to cool



"My mother taught me that if you hold yourself high and have confidence, it will shine through."

Let's not beat around the bush: What inspired the big chop? My mom has short hair, and I've always thought that women with short hair—Jean Seberg, Mia Farrow—were so beautiful. I wasn't allowed to cut my hair during *Harry Potter*, so as soon as filming stopped, I was like, Let's do this!

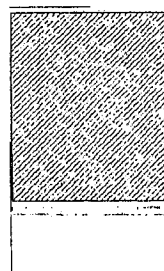
What was your first reaction when you looked in the mirror and all that hair was gone? It felt liberating. And it has made me much braver with my style. Before, my whole look was very natural. But once I had this cut, I felt like I had to step it up a notch; it's quite boyish, so it has given me permission to dress sexier.

What about beauty? Has your new Lancôme glg turned you into a product junkie? I've been experimenting a lot with different makeup and lip colors. And ever since I cut my hair, I've been piling mascara on to the top and bottom lashes. I'm really into the Twiggy look.

What's the one thing you're religious about with your beauty routine? Getting my eyebrows threaded. It's my trick for precise lines. Have you ever had it done? Hurts like hell but looks amazing!

Tell me something people don't know about you. I'm a table-tennis fiend! It really chills me out. I'm extremely competitive. —KAHLANA BARFIELD ►

LANCÔME
 HYPNOSE CUSTOM
 VOLUME MASCARA
 \$25; lancome-usa.com



Beauty

LAURA MERCIER SECRET CAMOUFLAGE
 "What makes this concealer great is that it has two colors. Your skin has so many different undertones, one shade just doesn't do the job!"
 \$15; lauramercier.com

BURT'S BEES LIP BALMS
 "These balms give my lips a hint of color—with a nice tingly feeling."
 \$7 each; burtsbees.com

LANCÔME BI-FACIL EYE MAKEUP REMOVER
 "When I'm filming or doing shoots, they pack on the makeup—literally! This gets every bit of it off."
 \$26; lancome-usa.com

EMMA'S TOP MUST-HAVES

NEUTROGENA
 "My skin is quite sensitive, so I like to use natural products. This moisturizer is perfect because it's very gentle."
 \$15; neutrogenapharmacy.com

ZOYA NAIL POLISH IN GRACE
 "Zoya nail polish has a good variety of pretty, soft pinks."
 \$8; zoya.com

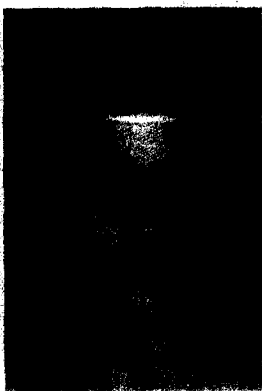
BACH RESCUE REMEDY NATURAL STRESS RELIEF
 "A few drops under my tongue before I go out calms me down. It's in my makeup bag at all times."
 \$20; rescue-remedy.com

Coming of Age

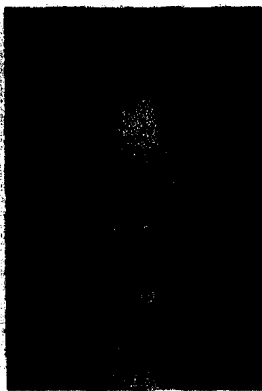
The former child star, now 21, recalls an early beauty disaster: "For my 16th birthday, I gave myself a fake tan, and my hands turned orange," says Watson. "I couldn't get it off, so I celebrated with gross-looking hands!"



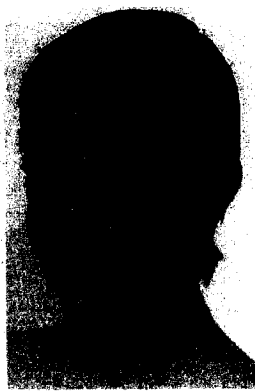
2002 "One of my first premières. Apparently, I wasn't good at brushing my hair back then."



2005 "The headband was meant to be a tribute to the 1920s. I was 14, doing my thing."



2007 "This was my first time wearing a red lip. I felt so glamorous and different."



2011 "I was so scared to wear my hair slicked back like this. I had to be very confident."

Beauty Talk

Salma Hayek Pinault

The radiant star on Grandma's secret potions, "angry" hair, and what she learned from a unibrow



"Every woman is entitled to preserve her youth for as long as possible, regardless of her income."

Tell us about your new beauty line, Nuance.

It's inspired by my grandmother, who was obsessed with the chemistry of beauty. My grandfather had a hacienda in the south of Mexico and my grandmother learned so many beauty secrets from the workers. She'd make her own potions—skin creams, hair products, everything. She could make any man's hair grow!

You're kidding? No BS! Not only that, when I was little she'd mix up this special scrub for my ankles and knees to remove dark marks. She'd say, "You gotta take care of these areas now before it's too late!"

Do you still put that much effort into your beauty routine? I'm a mother now, so everything has to be done in five minutes! Tinted moisturizer, mascara, sunglasses—and I'm out the door.

You sported a unibrow playing Frida Kahlo. Any tips on how to better groom a brow? Use a thin pencil to draw in individual hairs. It looks more natural than completely shading over them.

Let's talk about your hair—is it as easy to tam as your brows? My hair has a temperament. Some days I wake up and it's dry and angry. I'm like, "Why are you doing this to me?" And we work together to resolve the problem. —KAHLANA BARFIELD



NUANCE SALMA HAYEK FLAWLESS WEAR TINTED MOISTURIZER
\$13; cvs.com

BACH RESCUE PASTILLES

"Instead of gum or mints, I eat these when I'm on the go. They make me calm. I give them to my daughter [Valentina] on the plane."

\$8; bachflower.com.



ALKEMIA PERFUMES

"These are my favorite oils. They smell so sensual and make my skin soft."

\$12/each; alkemia.etsy.com.



SALMA'S TOP MUST-HAVES

NUANCE SALMA HAYEK QUINOA SMOOTH & SHINE SHAMPOO & CONDITIONER

"It's like zen for hair! It relaxes it and makes it silky and shiny."

\$8/each; cvs.com.

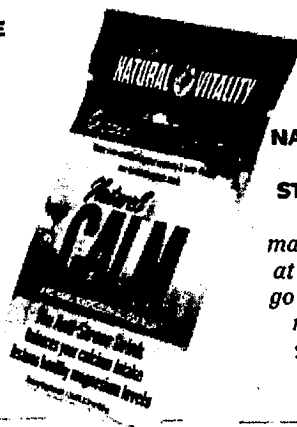


NATURAL CALM

NATURAL CALM THE ANTI-STRESS DRINK

"I have this magnesium drink at night before I go to bed. It puts me to sleep."

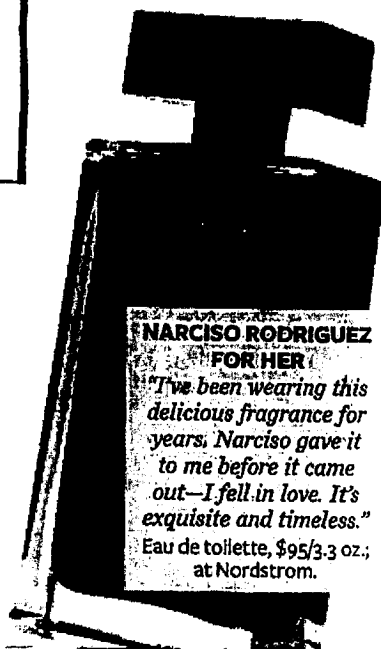
\$14/box of 30; soap.com.



NARCISO RODRIGUEZ FOR HER

"I've been wearing this delicious fragrance for years. Narciso gave it to me before it came out—I fell in love. It's exquisite and timeless."

Eau de toilette, \$95/3.3 oz.; at Nordstrom.



The Mane Event

One thing for sure, this star knows how to turn heads when walking the red carpet. "I have so much hair and it's really thick," says Hayek Pinault. "I switch up the style depending on my mood." Here's the backstory on some of her most memorable hair moments.



2005 "Penélope [Cruz] showed up with the same hairstyle! We're always in tune with each other."



2006 "My husband loves my hair like this. Actually, can I take this picture to give to him?"



2009 "With my hair pulled back, I piled on the accessories. Necklace, earrings, and a headband!"



2010 "Everyone thought it was a turban, but it's a hat. I'd wear it again, but it got too much attention."

BF 000594

Try on Hayek Pinault's looks with our Hollywood Makeover Tool at faststyle.com/salmanayekpinault

Relax...Or Else!

By Peter Croatto

Supplements to help with stress

Stress is ingrained in our society. "Fast food and fast living have replaced our natural foods and comfortable buffer zones with an electronic, polluted, malnourished existence," explained Neil Levin, C.C.N., a nutrition educator and product formulator with NOW Foods (Bloomington, IL).

"Our population has shifted from rural to urban in just an Industrial Revolution, then an Age of Electronics," Levin continued. "Families are more split than ever before, with both broken homes and people relocating away from their hometowns. Everybody seems to be in a rush."

Stress also shows no discrimination in its victims.

"I have been aware of and witnessed such problems in almost every age of an individual—it is a universal phenomenon," said Dr. Nikos Linardakis, president of Tharos Laboratories, Inc. in Sharon, MA. "For example, a child taking a test can become overwhelmed and anxiously awaits his or her turn for an exam, and then stressfully fails the first attempt knowing that he or she has a grasp of the material but just didn't perform well... or a 45-year-old female has a presentation at work, but doesn't feel prepared enough because of the approaching deadline time."

The causes for

stress are numerous, said Linardakis, ranging from environment to diet to financial difficulties and other responsibilities. "All lead to potential destructive processes—often reversible," he said.

"When a person stays in a sustained stressful mode, the stress hormones stay elevated increasing the risk for cardiovascular disease, insulin resistance, food cravings and subsequent weight gain, thyroid disorders, accelerated aging (wrinkles) and probably some cancers," said Bob Garrison, president and CEO of Next Pharmaceuticals (Irvine, CA), the makers of Relora, a branded ingredient used in anti-stress supplements.

The natural products industry is aware of the situation and has an array of products to provide the buffer between stress and your customers, more or whom are looking for a way to relax.

"Stress is crippling society. With the pressures of balancing time between family and work, most people are under continuous demand," said Curt Frickler, brand manager at Nelson Bach USA (Wilmington, MA). "Add common situations like traffic jams, an increasing 'to-do' list and the lack of sleep to the equation, and it becomes apparent that stress relief is in high demand. As a result, sales numbers for stress-related products directly reflect this increase."

According to ACNielsen's SPINSScan, for the year ending June 12, sales within just the "Stress & Sleep" category of homeopathic medicine equaled \$2,911,322, an increase of 23.6 percent.

Alissa Gould, public relations specialist at Newtown Square, PA-based Boiron USA, the homeopathy giant, can personally attest to this demand.

At a recent consumer trade show, the company presented free samples, including its stress reliever Sedalia. "I almost tried not to mention the Sedalia" because demand for it was so high, she said.

Sales Obstacles to Remember

Stress is damaging and just about everyone with a pulse endures it, but more people could be buying.

Some people think that surviving stress is a badge of honor, a sign that they are putting forth maximum effort. While years of stress may carry a person through business presentations and first dates, he or she might end up looking like the Crypt Keeper and feeling about as lively.

As Garrison noted, stress has become so ingrained in the lifestyle that people shrug it off. And since the ill effects of stress are not immediately evident, supplements to help in that area may seem a little sluggish.

"If we could demonstrate and show not only f.e.t. but the wrinkles, there are many things that are related to stress that are in the domain of appearance," Garrison said. "I think we'd get people to buy faster that way than by telling people 'you want to reduce your stress for cardiovascular disease.'"

David Wales, president of Blauvelt, NY-based American BioSciences, said that supplementation for stress is looked at as a last resort.

"For years, retailers have told us that complaints of fatigue and concerns about stress are the most common reason for consumers that are new users of dietary supplements to seek natural remedies," he said. "They frequently complain that the doctors say, 'there's nothing wrong,' and turn to supplements out of desperation."

Due to the burgeoning number of anti-stress and anti-anxiety drugs on the marketplace, it has become acceptable to deal with it, and even talk about stress, said J.P. "Jay" Borneman, president of Los Angeles-based Hyland's Inc., makers of a Nerve Tonic containing five homeopathic medicines.

"Stress and anxiety was not a drug category 10 years ago. It wasn't like it is now," he said. "The state of mental health

care in the U.S. is far greater than it was a generation ago. It's OK to see a mental health professional."

Though the burgeoning drug market to deal with stress and anxiety has found a sizable audience, it has also created a backlash of people who don't want to use prescription drugs, Borneman said. That's where the health food store and its products enter the picture.

Using What Is and Isn't in the Bottle

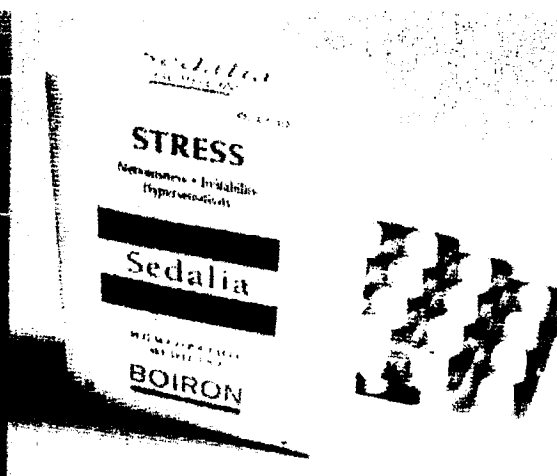
Supplement manufacturers are faced with a few obstacles of their own. For one thing, most (including homeopathic remedies, which are also regulated by the Food and Drug Administration) have to watch the language.

"One rule for not prescribing is to avoid talking about diseases. We deal with correcting or supporting nutritional imbalances or normal structures and functions of the body," said Levin. "So when a customer brings up a medical condition, we have to kind of change the subject and talk about how our products support the body's ability to achieve balance and heal itself."

Manufacturers find ways to get consumers interested in the product through a couple of routes, marketing savvy and supplying research.

An example of creative marketing can be seen with Historical Remedies, the St. Paul, MN company behind a line of relaxing lozenges, including Calm Drops. Owner Robert Cohanini said that the packaging for his products is modeled after personal care products.

He said the company wanted to "impart a more positive experience in self-healing, and to get more people to care for themselves in a way that is nurturing and pampering



"Typically, medicine is not something we love," Cohanini added. "People are never excited about their medicine, medicine in its nature has had a negative implication about it. What we wanted to do is offer an option that has that self-nourishing and nurturing quality to it."

Garrison said providing an experience is more effective than talking about stress and anxiety, which might scare the customer off.

The packaging for Hyland's Nerve Tonic features a calm-faced sun on a soothing blue background. The product's name can also give buyers a gentle prod, such as NuLiv Lifestyle's (City of Industry, CA) Relax, a "proprietary aromatherapy blend" features a beach.

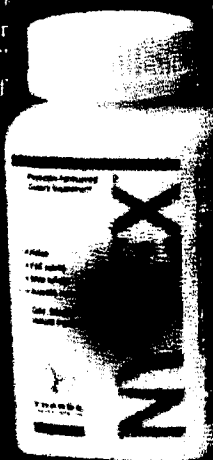
"We are hoping that the product name Relax and 'Mellow out!' (the product's slogan) will give consumers enough idea what the product is about," added Michael Wang, NuLiv Lifestyle's president.

For Rescue Remedy, Nelson Bach's contribution to the stress and anxiety marketplace, the company's "Yoga in a bottle" campaign, "speak[s] to the convenient inner calm that Rescue Remedy provides rather than pushing a claim," Finckler said.

Research is also important because it's a cheaper and effective way to drum up interest in the product. "Instead of spending millions of dollars in advertising, you can spend a tenth of that, or 20 percent of that, and simply do good science and good PR," Garrison said.

For example, Wales said, "A recent study by immunologists affiliated with the space agency NASA, showed that ImmPower's ingredient completely eliminated space-flight induced immune suppression that is responsible for the complex health problems of astronauts that resemble accelerated aging, including osteoporosis,

(Continued on page 34)



Relax...Or Else!



recurrences of latent viruses, susceptibility to opportunistic infections, and mismanaging anxiety and depression."

"When deciding on anxiety or stress relief products, going with evidence-based products is the primary consideration," Tharos Laboratories' Linardakis said.

Tharos' stress-relief supplement, Nytex, "promotes relaxation, falling asleep, and staying asleep," Linardakis added.

Different Products, Different Methods

If you're wondering why an immune health product and a sleeping aid would be thought of as stress remedies, the reason is simple. Stress, to paraphrase an old ad campaign, does the body bad.

In his article, "Stress and Cortisol—

(Continued from page 21)

The Plague of the 21st Century," James South, director of research and development for Vitamin Research Products (Las Vegas), described how stress develops.

"Science has discovered the LHPA (limbic-hypothalamus-pituitary-adrenal) axis as the neurohormonal regulator of the stress response. Whenever a person experiences something as stressful—whether an internal or external stressor—emotional reactions (often unconscious) in the limbic system of the brain trigger the hypothalamus to secrete CRH (corticotropin-releasing hormone)," South wrote. "The CRH then triggers the pituitary gland to secrete ACTH (adrenocorticotrophic hormone), which activates the adrenal glands to produce and release cortisol into the bloodstream. Although both CRH and ACTH have stress-mediating roles in their own right, it is cortisol that is the chief 'stress hormone.'"

Vitamin Research Products mixes Cortisol Control, combining the patented ashwagandha extract Sensoril—which the company says has been shown to reduce stress, improve mental clarity, and immune resistance—and Relora.

Because stress is filtered through these four areas, coupled with the fact that excess cortisol can affect many other health aspects, supplements can attack stress from many different angles.

"According to a study by the National Sleep Foundation, at least two-thirds of adults say that sleepiness interferes with their concentration (68 percent) and makes handling stress on the job more difficult," Linardakis said. "Sleep and daytime performance are very much an important aspect of every day life."



"ImmPower is supported by more than 30 published studies showing it supports peak Natural Killer (NK) cell function, including models of stress-induced immune suppression that are associated with the mental and physical illness," Wales said. "Research has shown the anxiety and related symptoms of depression and fatigue are associated with lower NK cell function that occurs gradually with age, and which is accelerated by stress, due to chemical exposure, physical injury, or emotional stress, such as grief."

"Relax uses a patented delivery technology to deliver the essential oil aroma in Relax to the olfactory epithelium receptor cells inside the nasal pathway," said Wang. "These receptor cells sense and process smells and odors and pass information to the limbic system (aka, 'emotion central') of the brain to cause changes in the body and mind. In Relax, the fragrance of its proprietary essential oil complex help cause the brain to initiate relaxation and calmness."

Products also promote different types of stress. At Historical Remedies, Cohanin says its Stress Mins are for "everyday type" stress, such as being caught in traffic or being overworked. Calm Drops, he said, are meant for dealing with a deeper, emotional effect of "anything that really impacts the emotional body on a much deeper level."

Boiron's Sedalia targets short-term

stress, like starting a new job, or stage fright. However, homeopathic remedies "are able to treat persons who have been exhausted by chronic stressful situations, and are developing chronic diseases," Gould said. "A skilled homeopathic physician should prescribe the appropriate treatment for the person's constitution since single medicines and chronic conditions require more knowledge."

Ingredients are Versatile, Too

There are also a variety of ingredients that attempt to ease stress from different angles, said Levin, such as GABA, a calming neurotransmitter. "It is a substance that the brain uses to control overactive neuron activity, which may be a cause of anxiety," Levin said.

Some ingredients are worth noting, according to Levin, all of which are included in NOW Foods' products or offered individually: are:

- "Tyrosine helps with feeling upbeat and emotionally recharged."

- ReLora: "A proprietary blend of five plant extracts: Magnolia officinalis and Ph. nodiflora on an artemise designed to reduce cortisol, which can also increase our appetite and encourage our body to store fat... By attaching itself to specific receptor sites in the nervous system, ReLora aids in the normalization of stress-related hormone levels."

(According to Garrison: "We are just introducing Seditol, another magnolia-containing product that was designed to normalize elevated night time stress hormones and the related sleeplessness that accompanies an overactive CNS.")

- Phosphatidylserine not only supports memory by aiding in the structure of neural membranes that conduct electrical impulses in the nerves and brains, but also tends to inhibit the production of cortisol."

- "For anxiety, valerian root is often combined with other nerve herbs such as hops, skullcap, linden, and especially passion flower. Stress formulas can be used daily, as needed during times of stress."

- Magnesium: "It has been used in studies reporting fewer symptoms of hyperactive behavior in children with ADHD. Magnesium may also help with glucose tolerance, helping to control stressful swings in blood sugar."

(Added South: "It is the underappreciated anti-stress mineral.")

- "Vitamin C is found at a higher con-

centration in the adrenal gland than in any other tissue. In fact, adrenal levels are up to 150x the level found in the bloodstream. During times of acute stress the adrenal needs the support of higher levels of vitamin C, which I recommend people supplement daily."

Other Ways to Ace the Stress Test

As South pointed out, supplements simply provide a buffer between you and stress. There are simple ways that your customers cannot only provide natural buffers of their own, but also remove stress factors entirely.

Borneman noted that people rarely build stress relievers into their day, such as working out, or even taking a 30-minute walk. Getting a good night's sleep, around eight to nine hours, can also do wonders. "Sleep is a great restorer of the adrenal machinery," South said.

Cutting caffeine out of the diet is important, as it triggers the adrenal stress machinery, flooding the body with extra adrenaline and cortisol, leading to fatigue, South said. And the process

repeats itself every time you drink a can of cola or cup of coffee.

In her book, *Stress Survival Guide*, Markham offers several techniques that can ease the mind. A few of the place suggestions are: *Don't be late*, being punctual, or even better, getting you can relax; and *making sure* that need to be done.

At home, Markham suggests making time alone when you need it, making living in clutter, and making sure household finances are dealt with promptly.

With a little work, maybe stress can be a thing of the past, instead of the terror of the present. VEG

FOR MORE INFORMATION:

- American BioSciences, (888) 884-7770
- Bion USA, (800) 258-8823
- Historical Remedies, (800) 676-6654
- Hylands Inc., (800) 624-9659
- Nelson Bach USA, (800) 319-9151
- Flex Pharmaceuticals, (949) 450-0203
- Nativ Lifestyle, (800) 88-NLIV
- Tharos Laboratories, Inc., (888) TLLABS
- Vitamin Research Products, (800) 877-2447

2004
Vitamin Retailer
2004
RETAIL
EXCELLENCE
AWARDS

ALSO INSIDE:
Legislative/
Regulatory Update
Stress and Anxiety
Liquid Supplements
Lycopene

www.vitaminretailer.com

Millennium Special

VOGUE

NOV

People are Talking about



IN FULL BLOOM:
THE IMPATIENS
AT THE BACH
CENTRE COTTAGE
AND GARDEN
ARE SAID TO
HELP COOL
HOT TEMPER

...relief for the
...out. But is there science
...latest flower-power revival?

ate Blanchett keeps a vial
in her makeup bag. Sis-
sy Spacek told Rosie
O'Donnell (twice) that
she'll hardly let a tense
moment pass without it.
Jane Seymour, Helena
Bonham Carter, pro-
goller Kris Tschetter, and
the late Princess Diana
have also been reported to be fans of Rescue Rem-
edy, the homeopathic serum that soothes the

nerves and originates from gardens of wildflow-
ers in Wales and England. Sixty years after the
product's inception, there's a buzz brewing. And
while users report gaining more focus and calm,
the floral essences incite immense confusion
among those who try to make sense of them.

Steven Foster, botanist and author of twelve
herbal books, says, "There's no rational scien-
tific explanation." The Bach flowers work dif-
ferently from herbs: Their petals are soaked in
water, then strained away. It's the remaining
fluid, diluted twice with brandy, that's sold—the
idea being that it carries an "energetic" mes-
sage from the petals. Nutty, no?

But how to explain the fact that Foster's wife's
difficult labor was suddenly resolved with a shot
of Rescue Remedy? And how did Tschetter get
over her slump once she started mixing drops in
her Evian bottle during a game? "The placebo
effect," says Varro Tyler, Ph.D., author of *Tyler's
Herbal*. "With any medicine you take, at
least a third of it is what you *think* it will do." Fos-
ter agrees, though he's not ruling out the possi-
bility that someday someone might prove there's
something more. Until then, he's not likely to
join the ranks of Hollywood's distressed set. So
what did *he* do during his wife's perilous preg-
nancy? "Me?" he asks. "I reached for the
Scotch." JOANNE CHEN *health & fitness* 328

BF 000599

THE WALL STREET JOURNAL.

©1999 Dow Jones & Company, Inc. All Rights Reserved.



TAKEOFFS & LANDINGS

By JANE COSTELLO and RAFAEL GUZMAN

.... **FLOWER POWER:** For fearful fliers, Nelson Bach USA says its **Rescue Remedy, a stress reliever made from flower essences**, “will restore courage and calm in a safe, natural way.” Travelers can take a few drops on the tongue or in a glass of water.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 8

TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

HOMEPurchase- Rescue Remedy- Rescue Sleep- The 38 BachRemedies- The 7 BachGroups- At Any Age- FAQ- Animals- Children- Emotions- Articles & News- Success Stories- Dr. Edward Bach- Questionnaire- Spanish/Español- Flyers & Chart- Contact Us- Education- OnlineConsultation- Practitioners- Books- Wholesale- VIP Club- Bach Network- Purchase- Bach Books- Bach Animals- Bach Children- Forum- Bach BLOG- Health BLOG- Wholesale

The Original Bach® Flower Remedies

"Relieving stress and emotional imbalance in humans and animals for over 70 years"

The original **Bach® Flower Remedies** is a system of 38 Flower Remedies that corrects **emotional imbalances**: negative emotions are replaced with positive.



Save 5% on until the end of the month

Coupon Code: SUM11

10% Discount on the individual Bach Flower Remedies

Coupon Code: STRESSFREE11

The Bach® Flower Remedies are **100% safe** and **natural** and work in conjunction with herbs, homeopathy and medications. They are **safe for everyone**, including children, pregnant women, pets, elderly and even plants.

facebook



Low Shipping &
Handling Fee of \$5.00
Free shipping over

BF 00278

\$100 (USA)



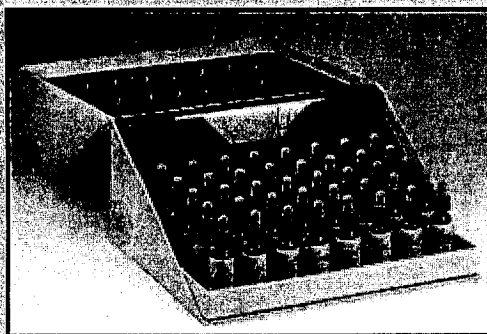
0139735448



The Bach® Flower Remedies are simple and easy to use for anyone.

"Health depends on being in harmony with our souls"
Dr. Edward Bach M.B., B.S., M.R.C.S., L.R.C.P., D.P.H.

Give the Gift of Bach



Did you know....

Selma Hayek mentioned in InStyle magazine
that she has used
rescue pastilles to help with crazy busy days,
keeps her calm.

Emma Watson says about Rescue Remedy
"A few drops under my tongue before I go out
calms me down. It's in my makeup bag all the
time."

Jay McCarrol, the winner of the reality TV
show Project Runway, used Rescue Remedy on
the show's grand finale???

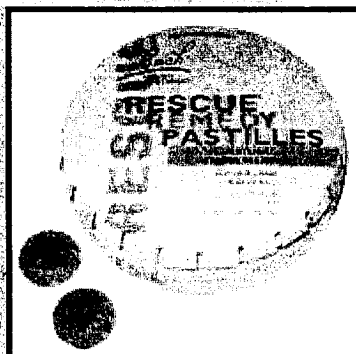
Jennifer Anniston says it keeps her cool

under pressure.

Cate Blanchett swears by it, and **Salma Hayek** has been a fan for years.

Martha Stewart uses Rescue Remedy and Rescue Sleep.

Van Morrison ordered Rescue Remedy before his performance in Texas, 2010.
It's called Bach's "Rescue Remedy"



My e-mail address:

 **BOOKMARK**

BachFlower.com, Directly from Nature, LLC
Copyright © 1999-2011. All rights reserved.

[View My Stats](#)



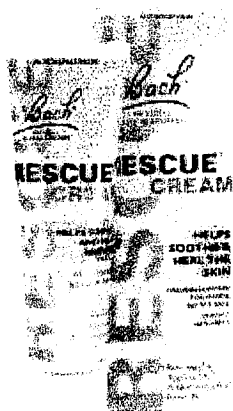
Links to Page

"Directly from Nature, LLC and BachFlower.com are independent retailers/wholesalers and are not affiliated with Bach Flower Remedies Limited or Nelsons. BACH, BACH FLOWER ESSENCES, RESCUE, RESCUE Night® Liquid Melts, RESCUE SLEEP, RESCUE NIGHT, RESCUE GEL, Rescue BALM, RESCUE Chewing Gum, RESCUE REMEDY, Rescue Gummy Stars, RESCUE CREAM and RESCUE PASTILLES are trademark or registered trademarks of Bach Flower Remedies Limited."

"Relieving stress and emotional imbalance in humans and animals for over 70 years"

[+You](#) [Web](#) [Images](#) [Videos](#) [Maps](#) [News](#) [Gmail](#) [More ▾](#)
[Sign in](#) 

Google product search "rescue cream"



Bach Rescue Cream - Helps Soothe & H

\$6 online

★★★★★ 17 reviews [+1](#) [Recommend this on Google](#)

Rescue Remedy Cream is especially beneficial for external tra sprains, diaper rash, burns, razor burns and cuts etc. Furtherm substituted if Rescue Remedy drops is not available, the Crea areas with thin skin.

[Add to Shopping List](#)

[Online stores](#) [Related items](#) [Reviews](#) [Details](#)

Online stores

[Google Checkout](#) [Free shipping](#) [New items](#)

Relevance ▾

	Seller rating	Condition	Tax and s
LuckyVitamin.com	★★★★★ 5,397 seller ratings	New	
Professional Supplement C...	★★★★★ 117 seller ratings	New	No tax + l
TakeHerb.com	17 seller ratings	New	No tax + l
Bangalla Organic	No rating	New	No tax + !
The Flaxseed Store	1 seller rating	New	

Buy Rescue Cream

www.organicpharmacy.org

Bach Remedies to 60% Off. Trusted Source, Worldwide Shipping.

BF 00281

Olay® Definity Skin Cream

www.olay.com/Skin-Cream

Improve Your **Skin's** Tone & Texture with Olay® Definity **Skin Cream!**

Related items



PEACEM Hot Flash
Rescue Lotion - Reduce
Hot Flashes, 4 oz

\$8 (\$2 more)



FemCreme - 2 Ounces
Cream - Hormone
Creams

\$16 (\$9 more)



Bach 86660 1 x 20 MI
Flower Essence Cerato
20 Liquids

\$9 (\$3 more)

Bach
Esse

\$9 (\$

★ ★ ★



Bach 86672 1 x 20 MI
Flower Essence
Hornbeam

\$9 (\$3 more)

[View all related items »](#)

Reviews

Summary - Based on 17 reviews



Happy Feet.

★ ★ ★ ★ ★ By Moni - Feb 3, 2009 - drugstore.com

BF 00282

Pros: Effective

I use this cream on my feet before I go to sleep, it works great on rough spots and since it's a Bach Flower Remedy it works real good on sore, tired feet as well.

Full review provided by: drugstore

1 out of 1 people found this review helpful. Was this review helpful? Yes - No

This is great stuff; it ...

★★★★★ By Anonymous - Mar 3, 2008 - drugstore.com

This is great stuff; it calms my irritated skin as well if not better than the OTC cortisone cream and a lot better than the prescription steroid cream. Only downside is the price, however a little goes a long way and it is cheaper than a co-pay at the doctor. The price here is cheaper than our local "health" food store too.

Full review provided by: drugstore

1 out of 1 people found this review helpful. Was this review helpful? Yes - No

My 10 year old has eczema ...

★★★★★ By Anonymous - May 1, 2007 - drugstore.com

My 10 year old has eczema all over his back, insides of arms/legs. Lots of prescriptions for oral/topical meds; nothing worked. Tried this on a whim: after one night's use the affected areas were reduced significantly. I was amazed, truly. No fragrance, doesn't sting, isn't messy. I will be buying this in bulk.

Full review provided by: drugstore

Was this review helpful? Yes - No

[View all 17 reviews »](#)

Details

Brand	BACH
Part Numbers	3675, thomaswi
UPC	741273014638

Buy Rescue Remedy Cream

www.herbspro.com

Huge Sale on **Bach Rescue** Remedy Bulk Order Discounts. Free Shipping

[herbspro.com](http://www.herbspro.com) is rated ★★★★★ 948 reviews

BF 00283

Rescue Remedy on Sale

www.ihealthtree.com

40% Off **Bach** Flower **Rescue** Remedy Low Flat Shipping, Buy Now

ihealthtree.com is rated ★ ★ ★ ★ ☆ 370 reviews

Skin Care Deals at CVS

www.cvs.com/BeautyClub

Get rewarded for Beauty Purchases. Only at CVS/pharmacy. Learn More!

[Google Home](#) [Advertising Solutions](#) [Business Solutions](#) [Privacy](#)

Google does not charge for inclusion in its search results and all advertisements are clearly marked. T

BF 00284



[View Larger](#) [Product Label](#)

Bach Flower Essences Rescue Cream

Be the first to [write a review](#).



Share



Tweet



Like

SWANSON RETAIL

\$6.32 \$10.95

Item #: BFL024

Availability: In Stock

1 oz Cream



- * *Rescue Cream from Bach Original Flower Remedies*
- * *Natural homeopathic skin care moisturizer*
- * *Helps to promote the healing of irritated or damaged skin*

For help soothing your skin, try Rescue Cream from Bach Original Flower Remedies, natural homeopathic skin care for and face that absorbs quickly and goes to work fast. Rescue Cream is an intensive moisturizer designed to soothe dry, damaged skin caused by the stresses and stains of everyday life. As a well-known indicator of how the body feels inside often the first place where you see the effects of a demanding, busy life. This can lead to dry, rough, uneven and dull-lo That's where Bach Rescue Cream comes in. Try it today!

Product Label

Active ingredients: 5x of combined malus pumila HPUS, helianthemum nummularium HPUS, clematis vitalba HPUS, impatiens glandulifera HPUS, prunus cerasifera HPUS, ornithogalum umbellatum HPUS.

Inactive ingredients: Purified water, cetostearyl alcohol, apricot kernel oil, cocoa seed butter, glycerin, cetyl palmitate, glyceryl monostearate, PEG-100 stearate, caprylyl glycol, phenoxethanol, PEG-20 stearate, glyceryl caprylate, benzyl alcohol.

Directions: Clean affected area, then apply a generous amount of Rescue Cream to the desired area. Re-apply as required. Check that seal is intact before first use. To open, pierce tube seal with point in top of cap.

WARNINGS: Keep out of reach of children. If pregnant or breast feeding, ask a health professional before use.

For external use only. In case of accidental ingestion, seek professional assistance or contact a Poison Control Center immediately.

Rescue Cream is non-greasy, fragrance free, paraben-free, lanolin-free, and not tested on animals.

BF 00285

[Terms and Ingredient Definitions](#)

[Top of Page](#)



Shop by Brand | Deal of the Day | Dr. Holt Newsletter Archive

 Translate this page

Call Us: 1-800-381-0759

Email Us | Live Chat | International Orders

Hello, [Log in](#). New customer? [Start here](#).[My Account](#) | [My List](#) | [Track My Order](#) | [Help](#)

Shop All Departments ▾

Search

Enter keyword or item number



Cart

ORDER BY 4 PM EASTERN OR PACIFIC TIME - WE'LL SHIP THE SAME DAY [DETAILS](#)[Homeopathic Remedies](#) ▸ [Skin Irritations](#) ▸ [Cuts, Burns & Abrasions](#)

■ Print

FREE SHIPPING* on any order over \$49.**No source code required!**

*Free Shipping offer applies to standard shipping only within the 48 contiguous United States.

**Bach Flower Remedies Rescue Cream -- 1 fl oz**
 Item #: BAC 3000594
 SKU #: 741273000594
 Count: 1 fl oz
 Weight: 0.1 lb
You save: \$4.63**42% off**
 Retail price: \$10.95
Value price: \$6.32
Quantity: 1
 Availability:
 In stock
ADD TO CART
☐ Add to My List
☐ Set-up AutoShip

 Shipping with us is safe
 Guaranteed
[Ingredient Facts](#)

Like 3 people like this. Be the first of your friends.

 ★★★★★ [Read 5 reviews](#) [Write a review](#)

Share this Product:

Frequently Bought Together:Buy this item with **Bach Flower Remedies Rescue Remedy Natural Stress Relief -- 0.7 fl oz**

+

**45% off**

Retail price together: \$30.90

Value price together: \$16.99**BUY BOTH PRODUCTS**

In stock

Customers who have bought this product have also bought:[Bach Flower Remedies Rescue Remedy Natural Stress Relief -- 0.7 fl oz](#)[Bach Flower Remedies Rescue Remedy Pastilles Orange Elderflower -- 50 Pastilles](#)[Bach Flower Remedies Rescue® Pastilles Black Currant -- 50 Pastilles](#)[Show more products that customers bought](#)
[PRODUCT DETAILS](#) [PRODUCT REVIEWS](#) [EMAIL TO A FRIEND](#)
Bach Flower Remedies Rescue Cream Description

- Helps Soothe & Heal Skin
- Natural Skincare for Hands, Body & Face
- Heals Damaged Skin

RESCUE® Cream is an intensive moisturizer designed to soothe dry, irritated, or damaged skin caused by the stresses and strains of everyday life. As a well-known indicator of how the body feels inside, our skin is often the first place where you see the effects of a demanding, busy life. This can lead to dry, rough, uneven, dull looking skin.

With regular use, **RESCUE** cream effectively repairs and helps protect the skin against environmental influences and other stress factors. **RESCUE** cream is a combination of the famous flower essence *Rescue Remedy* developed by Dr. Bach, and the *Bach® Original Flower Remedy* Crab Apple, which offers both cleansing and emotional support of appearance. Gentle, safe, and suitable for the whole family.

Ingredients: Active Ingredients 5x of combined *malus pumila* HPUS, *helianthemum nummularium* HPUS, *clematis vitalba* HPUS, *impatiens glandulifera* HPUS, *prunus cerasifera* HPUS, *ornithogalum umbellatum* HPUS. **Inactive Ingredients** Purified water, cetostearyl alcohol, apricot kernel oil, cocoa seed butter, glycerin, cetyl palmitate, glyceryl monostearate, PEG-100 stearate, caprylic glycol, phenoxyethanol, PEG-20 stearate, glyceryl

BF 00287

caprylate, benzyl alcohol.

Free Of

Fragrance, parabens, lanolin and animal testing.

Bach Flower Remedies Rescue Cream Directions

Clean affected area, then apply a generous amount of **RESCUE** Cream to the desired area. Re-apply as required. Check that seal is intact before use. To open, pierce tube seal with point in top of cap.

Warnings

If pregnant or breastfeeding, ask a health professional before use. For external use only. In case of accidental ingestion, seek professional assistance or contact a Poison Control Center immediately.

Disclaimer

These statements have not been evaluated by the FDA. These products are not intended to diagnose, treat, cure, or prevent any disease.



1-800-381-0759

My Account

Account Login
Order History
My List
AutoShip!

Customer Service

Help
Domestic Shipping
International Shipping
Live Chat
Request a Product

Ways To Shop

New Products
Shop by Brand
Shop by Category
Today's Deals of the Day
Coupons & Discounts
Free Samples

Community

Join the Community
Discussion Board
Progress Blogs
The Community
Recommends
Recent Product
Reviews
Sweepstakes Winners

Follow Us

Get Connected
Facebook
Twitter
Mobile
Viblog
RSS Feeds

Company Information

About Vitacost
Vitacost Brand Products
Quality Guarantee
The Vitacost Store
Careers at Vitacost
Investor Relations
Privacy Policy
Terms of Use
Terms and Conditions of Sale
Site Map




Copyright © 2011 Vitacost.com. All rights reserved • Designated trademarks and brands are the property of their respective owners.

The products and the claims made about specific products on or through this site have not been evaluated by Vitacost.com or the United States Food and Drug Administration and are not approved to diagnose, treat, cure or prevent disease. The information provided on this site is for informational purposes only and is not intended as a substitute for advice from your physician or other health care professional or any information contained on or in any product label or packaging. You should not use the information on this site for diagnosis or treatment of any health problem or for prescription of any medication or other treatment. You should consult with a healthcare professional before starting any diet, exercise or supplementation program, before taking any medication, or if you have or suspect you might have a health problem.

Not responsible for typographical errors or misprints. Product availability, pricing, and promotions are subject to change without notice.

BF 00288



Order by Phone:
1-888-828-8220

[Shopping Cart](#)
0 item(s) in cart

[My Account](#) [? Help](#)

SEARCH:

BROWSE BY CATEGORY:

Herbs & Formulas Vitamins & Supplements Traditional Chinese Medicine Tea & Herbal Teas Personal Care Diet & Fitness

60!

Shop by Category

Shop by Health Concern

Shop By Brand

View All Products A-Z

Top Sellers

Natural Health 101
It may change your life!

BBB ONLINE RELIABILITY PROGRAM


Find us on Facebook

40% to 50% off entire line

SOURCE NATURALS

Rescue Cream by Bach Flower

[home](#) > [product detail](#)



Rescue Cream, 1.7oz
Homeopathic Remedy
Regular Retail: \$14.00
Our low price: **\$10.99**, 2 for **\$20.99**

Brand: [Bach Flower](#)
Item #: BACH-014638
UPC: 741273014638

Out Of Stock

[Click for Larger Image](#)

[Email "Rescue Cream" to a friend](#)
[Products related to "Rescue Cream"](#)


Rescue Cream from Bach Flower Remedies helps to promote healing of irritated or damaged skin.

Rescue Cream is a soothing cream that can be applied on hands, body or face. Gentle, safe and suitable for the whole family.

Rescue Remedy Cream contains the same five Essences as Rescue Remedy, with added Crab Apple. The cream is for external applications and can be effectively applied to bumps, bruises, cuts, burns, insect bites, sunburn - even chapped lips. A first aid kit in a tube! Liquid Rescue Remedy taken simultaneously will assist in alleviating distress arising from any of the above conditions.

Instructions:
Clean affected area, then apply cream to area thoroughly. Cover with a bandage if necessary.

Ingredients:
5X of combined Malus Pumila HPU.S., Helianthemum Nummularium HPU.S., Clematis Vitalba HPU.S., Impatiens Glandulifera HPU.S., Prunus Cerasifer HPU.S., Ornithogalum Umbellatum HPU.S.



Wrinkle Rescue by NOW Foods, 60 Caps

RELATED PRODUCTS:

[Wrinkle Rescue by NOW Foods, 60 Caps](#)

Free Shipping!
[Click for more information](#)

THIS MONTH'S SALES!

FEATURED PRODUCTS:

- [Omega-7 Complete by SeabuckWonders](#)
- [Goli Juice by Dynamic Health Labs](#)
- [Seabuckthorn Seed Oil by Balanceuticals](#)
- [Dr. Ohhira's Probiotics by Essential Formulas](#)
- [Attend by Vaxa](#)
- [Arthri Zen Relief Cream by RZN Nutraceuticals](#)
- [Yeast Arrest by Vitanica](#)
- [Neprinol AFD by Arthur Andrew Medical](#)
- [Amazing Grass Energy Bars by Amazing Grass](#)
- [Oreganol P73 by North American Herb & Spice](#)
- [FaceDoctor Herbal Rejuvenating Soap by Face Doctor](#)
- [LarreaRx by Virox / LarreaRx](#)
- [Pectasol Chelation Complex by EcoNugenics](#)
- [Arthenol by Tao Of Herbs](#)
- [Allimax Powder Capsules by Allimax](#)
- [Remedies for Anxiety Relief](#)
- [Natural Remedies](#)

BF 00289

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 9

TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

**CONFIDENTIAL
&
TRADE SECRET/
COMMERICALLY SENSITIVE**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 10

TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

**CONFIDENTIAL
&
TRADE SECRET/
COMMERICALLY SENSITIVE**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 11

TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

**CONFIDENTIAL
&
TRADE SECRET/
COMMERICALLY SENSITIVE**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 12

TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

**CONFIDENTIAL
&
TRADE SECRET/
COMMERICALLY SENSITIVE**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Bach Flower Remedies Limited,)	
)	Atty. Ref.: DJB/5027-97
Opposer,)	
)	
v.)	Opposition No. 91200168
)	Serial No.: 85/111,156
Absolutely Natural, Inc., by name change)	
from Richards Distributing, Inc.)	
)	
Applicant.)	

EXHIBIT 13

TO

**DECLARATION OF CURT FINCKLER
IN SUPPORT OF OPPOSER BACH FLOWER REMEDIES LIMITED'S
OPPOSITION TO THE SUMMARY JUDGMENT MOTION OF APPLICANT**

**CONFIDENTIAL
&
TRADE SECRET/
COMMERICALLY SENSITIVE**